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Abstract

The EU ETS has been criticised for threatening the competitiveness of European industry and generating carbon leakage, i.e. increasing foreign greenhouse gas emissions. Two main options have been put forward to tackle these concerns: border adjustments and output-based allocation, i.e. allocation of free allowances in proportion to current production. We compare various configurations of these two options, as well as a scenario with full auctioning and no border adjustment. Against this background, we develop a model of the main sectors covered by the EU ETS: electricity, steel, cement and aluminium. We conclude that the most efficient way to tackle leakage is auctioning with border adjustment, which generally induces a negative leakage (a spillover). Another relatively efficient policy is to combine auctioning in the electricity sector and output-based allocation in exposed industries, especially if free allowances are given both for direct and indirect emissions, i.e. those generated by the generation of the electricity consumed. Although output-based allocation is generally less effective than border adjustment to tackle leakage, it is more effective to mitigate production losses in the sectors affected by the ETS.

Keywords : Emission trading, border adjustment, output-based allocation, competitiveness, carbon leakage.

Limiter les fuites dans le système européen d'échange de quotas d'émission de gaz à effet de serre : ajustement aux frontières ou allocation basée sur la production courante ?

Résumé

Le système européen d'échange de quotas d'émission de gaz à effet de serre (GES) a été critiqué comme menaçant la compétitivité de l'industrie européenne et comme générant des fuites de carbone, c'est-à-dire une augmentation des émissions de GES à l'étranger. Principalement, deux options ont été avancées pour traiter ces problèmes : l'ajustement aux frontières et l'allocation basée sur la production, c'est-à-dire une allocation gratuite de permis proportionnelle à la production courante. Nous développons un modèle représentant les principaux secteurs inclus dans le système européen de quotas (électricité, acier, ciment et aluminium) et analysons plusieurs configurations de chacune de ces options, ainsi qu'un scénario avec enchères et sans ajustement aux frontières. Nous trouvons qu'une allocation par l'intermédiaire d'enchères, complétée par un ajustement aux frontières, permet de limiter le plus les fuites de carbone, voire de diminuer les émissions dans les pays hors UE27 (fuites négatives). Une autre politique relativement efficace est de combiner des enchères pour le secteur de l'électricité et une allocation basée sur la production pour les secteurs exposés aux fuites de carbone, en particulier si la quantité de permis distribuée tient compte des émissions directes et indirectes (liées à la génération de l'électricité consommée). Bien que cette dernière option soit généralement moins efficace qu'un ajustement aux frontières pour limiter les fuites de carbone, elle permet néanmoins de réduire les pertes de production dans les secteurs exposés à la concurrence internationale.

Mots-clés: système de permis négociables, ajustement aux frontières, allocation basée sur la production, compétitivité, fuites de carbone.

Addressing leakage in the EU ETS:

Border adjustment or output-based allocation?

Stéphanie Monjon¹ and Philippe Quirion²³

Abstract

The EU ETS has been criticised for threatening the competitiveness of European industry and generating carbon leakage, i.e. increasing foreign greenhouse gas emissions. Two main options have been put forward to tackle these concerns: border adjustments and output-based allocation, i.e. allocation of free allowances in proportion to current production. We compare various configurations of these two options, as well as a scenario with full auctioning and no border adjustment. Against this background, we develop a model of the main sectors covered by the EU ETS: electricity, steel, cement and aluminium. We conclude that the most efficient way to tackle leakage is auctioning with border adjustment, which generally induces a negative leakage (a spillover). This holds even if the border adjustment does not include indirect emissions, if it is based on EU (rather than foreign) specific emissions, or (for some values of the parameters) if it covers only imports. Another relatively efficient policy is to combine auctioning in the electricity sector and output-based allocation in exposed industries, especially if free allowances are given both for direct and indirect emissions, i.e. those generated by the generation of the electricity consumed. Although output-based allocation is generally less effective than border adjustment to tackle leakage, it is more effective to mitigate production losses in the sectors affected by the ETS.

Keywords:

Emission trading, border adjustment, output-based allocation, competitiveness, carbon leakage

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1. Introduction

After the results of the last UNFCCC conference in Copenhagen and since the US is unlikely to implement a cap-and-trade system in the next years, industry groups in the EU will certainly continue to argue the threat imposed by the European Union Emissions Trading Scheme (EU ETS) against their international competitiveness. The fears of competitiveness losses and of carbon leakage are the main arguments put forward by industry lobby groups against stringent climate policies, and in favour of free allocation of allowances.⁴ Competitiveness and leakage are also the motivations of border adjustments proposals.

Directive 2009/29/EC, which revises the EU ETS, will be applied from the third period of the ETS, i.e. from 2013 onwards. Changes include a much higher share of auctioning, especially in the electricity sector, and some provisions for limiting carbon leakage. The main one is the continued free allowance allocation to the “sectors or subsectors which are exposed to a significant risk of carbon leakage” (Article 10a-12). However, the Directive also states that “[b]y 30 June 2010, the Commission shall [...] submit to the European Parliament and to the Council [...] any appropriate proposals, which may include [...] inclusion in the Community scheme of importers of products which are produced by the sectors or subsectors [exposed to a significant risk of carbon leakage]”. In other words, the Directive mentions, albeit cautiously, a border adjustment (BA) for GHG-intensive imports.

In the US, the Waxman-Markey bill, which was adopted by the House of Representatives in 2009, includes more concrete provisions. If no international agreement on climate change has been reached by January 1, 2018, the president of the United States is required to set up an “international reserve allowance program.” From 2020 onwards, imports in a covered sector would be prohibited unless the importer has obtained an “appropriate” amount of emission allowances from the international reserve allowance program.⁵

Hence, the political debate on the competitiveness impact of the ETS, the related carbon leakage and on the most appropriate policies for reducing this impact (if any) is not over. The debate is also still open from an academic point of view: there is disagreement among researchers both on the quantitative importance of leakage and on the effectiveness of the policy instruments proposed to limit leakage and competitiveness impacts (Droege et al., 2009).

Referring to this debate, the objective of this paper is to compare the performances of both alternatives – free allocation and border adjustment – to limit carbon leakage, as well as to mitigate production loss, following the increased ambition of the EU ETS during the third period. We develop a computational framework allowing to represent the European industry at a disaggregated level (cement, aluminium, steel and electricity) and to analyse the design of the different “anti-leakage” options. Then, we provide a quantitative assessment of the impact of these “anti-leakage” policies on the activity of the different industries included in the model, compared to a scenario without a climate policy, and to a scenario featuring auctioned allowances without any specific “anti-leakage” feature.

The results show that the determination of the “best option” depends on the target, i.e. limitation of carbon leakage or mitigation of European production loss, and differs depending on the sector

⁴ In this context, carbon leakage is defined as the increase in GHG emissions in non-European countries caused by the implementation of the EU ETS. See Droege et al. (2009) for a deeper discussion about the definition of carbon leakage.

⁵ Similarly, the cap-and-trade bills introduced in the U.S. Senate also include provisions for border adjustments, although with less details. This is the case of S. 1733, the Clean Energy Jobs and American Power Act introduced by Senators Kerry and Boxer on October 23, 2009 (Larsen et al., 2009) and of S. 2877, the Carbon Limits and Energy for America’s Renewal Act introduced by Senators Cantwell and Collins on December 11, 2009. The latter proposes an adjustment for both imports, through a “border carbon adjustment”, and exports, through a “targeted relief fund for exporters” (Larsen and Bradbury, 2010).

considered as well. This last point emphasises the importance of conducting this kind of analysis using a highly disaggregated model.

This paper is organised as follows: section 2 briefly discusses the previous assessments of carbon leakage and of anti-leakage options; section 3 presents the different scenarios simulated, while section 4 details the model; finally, section 5 discusses the results; and section 6 will provide conclusions.

2. Carbon leakage and anti-leakage options: results of previous studies

2.1. Carbon leakage: assessments and main channels

Since the UNFCCC was signed, carbon leakage has become an issue that is regularly discussed and evaluated (for an early reference, cf. Felder and Rutherford, 1993; for recent surveys, cf. Gerlagh and Kuik, 2007, and Droege et al., 2009). Given the global nature of the GHG emissions, carbon leakage can reduce the environmental efficiency of a climate policy if only one group of countries commits to abate their emissions while the others do not, as in the Kyoto protocol. The main indicator of leakage is the ratio between the increase in GHG emissions in non-Annex I countries and the decrease in GHG emissions in Annex I countries. This ratio is called the leakage rate or leakage-to-reduction ratio.⁶ The variations are calculated for a scenario with the climate policy and a scenario without. The estimated leakage-to-reduction ratios in applied models vary considerably, from 2% to 130% (Droege et al., 2009).

Two main channels of carbon leakage have been identified in the literature (Reinaud, 2008a). A first leakage channel, sometimes called “energy-price-driven leakage”, goes through the energy markets. That is, climate policies decrease the international prices of oil, gas and coal; hence they increase their use in countries without a climate policy. Another channel, often called “the GHG-intensive industry” channel, or “competitiveness-driven” route, is related to competitiveness. For instance, the EU ETS increases the production cost of European producers in GHG intensive sectors, some of which are exposed to international competition. If European producers pass through the cost to consumers, then they may lose some market shares vis-à-vis foreign producers. If they do not pass through the cost due to international competition, then the European plants with the highest production cost may become unprofitable and cease operation. In both cases, European industry will lose some market shares in both European and foreign markets, with two main consequences: job losses and an increase in GHG emissions in non-European countries, i.e. carbon leakage.

Two main parameters explain the wide range of leakage-to-reduction ratio estimates. The first is linked to energy-price-driven leakage: the ratio decreases with the supply elasticity of fossil fuels (Gerlagh and Kuik, 2007). Specifically, with lower supply elasticity, a given decrease in European fossil fuel demand generates a higher response of fossil fuels price, hence a higher increase in foreign emissions. The second parameter is linked to competitiveness-driven leakage: the ratio increases with the substitutability between domestic and imported products: see the sensitivity analysis in Bernard and Vielle (2009, Appendix B3).

Two main options to reduce carbon leakage have been assessed with economic models: border adjustments and output-based allocation. As we shall see, with only two exceptions, these options

⁶ Michael Grubb (personal communication) recently rightly pointed out that the expression “leakage rate” is sometimes wrongly interpreted as the share of EU emissions (or production) that would “leak” to countries without a climate policy, which is completely wrong. Hence we prefer to use the expression “leakage-to-reduction ratio”.

have not been assessed in the same framework, preventing a systematic comparison of their effectiveness⁷.

2.2 Border adjustments

A BA is a trade measure designed to level the playing field between domestic producers facing costly climate policy and foreign producers with no or little constraint on their GHG emissions. Border adjustments have been assessed both through partial equilibrium models of a particular industry and through general equilibrium models.

Mathiesen and Maestad (2004) simulate a carbon tax in Annex I, with and without border adjustments, in a global partial equilibrium model of the steel industry. They show that border adjustments tackle leakage very efficiently: a border adjustment based on average specific emissions (i.e. emissions per tonne) in Non-Annex I countries actually reduces steel production and emissions in Non-Annex I countries. Consequently the leakage-to-reduction ratio becomes negative, falling from 40% without the border tax to -31%. Note, however, that setting an export border adjustment at the level of Non-Annex I specific emissions, which are higher than Annex I specific emissions, constitutes an export subsidy for the average Annex I producer, which seems hardly compatible with the WTO (cf. e.g. Ismer and Neuhoﬀ 2007).

Demailly and Quirion (2008a) also simulate a carbon tax in Annex I, with and without border adjustments, but this time in a global partial equilibrium model of the cement industry. Here again, BAs efficiently tackle leakage: the leakage-to-reduction ratio falls from 25% without BA to -2% or 4%, depending on the level of the border adjustment assumed. In the first case, production exported from Annex I is completely exempted from the climate policy and imports of cement from the rest of the world are taxed in accordance with the CO₂ intensity of cement production in the exporting country. In the second case, exports benefit from a rebate corresponding only to the least CO₂ intensive technology available at a large scale (a gas-fired plant with the highest energy efficiency available), and imports are taxed at the same level.

Peterson and Schleich (2007) specifically examine the economic and environmental effects of a border adjustment imposed on countries outside Annex I, or which did not ratify the Kyoto Protocol. The adjustment is applied to both imports and exports, and to both direct and indirect emissions. The authors discuss their capacity to mitigate the loss in export competitiveness, to neutralise the increased import competition as well as to limit carbon leakage in the whole Annex I. The performances related to the commercial flows differ depending on sectors and countries. For instance, “the [border adjustment] is effective in neutralising the increased import competition for most energy-intensive sectors in the EU 15”, while “it has little effect on import competitiveness in the rest of European Union (REU)”. This is because the energy-intensive products of the REU are more carbon intensive and around 90% of all their imports of energy-intensive products come from other Annex I countries on which no BA is imposed. On the other hand, border adjustment has only a low impact on leakage. This may be explained by the fact that border adjustments cannot prevent leakage from the international energy markets channel. Indeed, in most CGE models, and presumably in this one also, the larger part of leakage occurs through the “energy markets channel” (Burniaux et al., 2008).

Kuik and Hofkes (2009) study the effectiveness of border adjustment for tackling the leakage due to the EU ETS. Their model comprises the following sectors: mineral products, steel, electricity and others. The BA is applied only to imported products and direct emissions. Two variants are examined: the adjustment is based either on the direct CO₂ emissions per unit of similar product in the EU, or on the average direct CO₂ emissions per unit of production in the foreign (exporting) country. The BAs

⁷ Admittedly, Meunier and Ponssard (2009) also simulate both options, but applied them in a very different manner: they assess a scenario with auctioned allowances in the EU, output-based allocation in China and a border adjustment on exports from China towards the EU.

succeed in limiting the decrease in domestic output in steel and mineral products but (by design) does not mitigate the loss in export competitiveness. The authors find an aggregate leakage-to-reduction ratio of 11% without a border adjustment, which decreases to 10% if the border adjustment is based on the direct CO₂ emissions per unit of similar product in the EU and to 8% if it is based on the average direct CO₂ emissions per unit of production in the foreign (exporting) country. The limited impact of the border adjustment is due to two factors. Firstly, as explained above, border adjustments obviously cannot tackle “energy-price-driven” leakage. Secondly, the scope of the border adjustment studied is limited since it covers neither exports nor indirect emissions.

Alexeeva-Talebi et al. (2008a) compare, in a CGE model, the implementation of a BA and of what they call an “integrated emission trading” (IET) scheme as a complement to the EU ETS. In their BA scenario, the carbon content of the imported goods is based on average specific emissions in the EU. In contrast, in the IET, foreign producers have to purchase emission allowances for their imports on the basis on their own specific emissions. The authors show that BA mitigates domestic production losses more effectively, while IET achieves a greater reduction in foreign emissions since it encourages abatement abroad.

Alexeeva-Talebi et al. (2008b) analyse the implications of BAs and of access to the clean development mechanism (CDM) within the EU ETS, compared to a scenario with a unilateral implementation of the EU ETS in 2020, no BA and no access to the CDM. Employing a CGE model, they show that BAs efficiently mitigate the production decline caused by a unilateral European climate policy on energy-intensive and export-oriented industries, especially if applied both to imports and exports, and if based on foreign rather than on EU average emission factors. This decline reaches 1.69% in the EU27 without a BTA, vs. 1.23% with a BA on imports only, 0.58 with a BTA on exports only and 0.11% with a BTA on both, if EU emission factors are used. With foreign emission factors, EU output in the sectors covered by the BA actually increases since EU average emission factors are lower than foreign ones.

Manders and Veenendaal (2008) also examine whether a BA mitigates the impacts of climate policy, making use of the general equilibrium model WorldScan. They find a rather low leakage-to-reduction ratio with a unilateral climate policy: 3.3%. This ratio becomes negative with an import BA (-1.4%), with an export BA (-1.3%) and even more with a BA on both imports and exports (-2.8%), even though the EU average emission factors are used to calculate the BA. The negative leakage-to-reduction ratios often induced by BAs in simulations with partial as well as general equilibrium models may be surprising; we will explain these results in section 5, while presenting our own findings.

2.3 Output-based allocation

Output-based allocation applied to climate policies has been assessed in two partial equilibrium models and in a few general equilibrium ones.

Demailly and Quirion (2006) use a modified version of the world partial equilibrium model of the cement industry which was used by the same authors (Demailly and Quirion, 2008a) to assess a BA. They compare full auctioning to OBA for a unilateral implementation of the EU ETS and show that OBA would efficiently tackle leakage: at €20/tCO₂, the leakage-to-reduction ratio would fall from 50%⁸ to 9%.

The same authors (Demailly and Quirion, 2008b) develop a simple partial equilibrium model of the steel sector and find a leakage-to-reduction ratio in the range of 0.5% to 25%, depending on the

⁸ Their model does not include the possible substitution between clinker and CO₂-free substitutes, which, as we shall see in section 5, greatly reduces abatement in the sector. This explains the high level of leakage which they find under full auctioning.

parameters and on the policy options. With an output-based updating of allowance allocation every five years, the leakage-to-reduction ratio is roughly halved compared to auctioning.

Fischer and Fox (2009b), following other works involving the same authors (e.g. Bernard et al., 2007), simulate with a general equilibrium a tax at \$14/t CO₂ in the US applied to the six major energy-intensive sectors: electricity, petroleum and coal products, iron and steel, chemicals, non-metallic minerals, and paper, pulp, and print. They compare a scenario with “production rebates”, equivalent to output-based allocation, to a tax without rebates (equivalent to auctioning). Interestingly, the rebates have little effect on the leakage-to-reduction ratio, either overall or for the covered sectors as a whole. The reason is that while foreign emissions increase less with the rebates, domestic sectors also decrease less. However, what the authors call “domestic leakage” of emissions to uncovered sectors is substantially reduced.

2.4 Comparisons of border adjustments and output-based allocation

Demailly and Quirion (2008b) use a former version of our model to compare BA and OBA. Compared to their study, ours is based on an improved model and assess several versions of these anti-leakage options, so we will not present their results here.

The other paper which compares these options in the same framework is Fischer and Fox (2009a) but for the US and Canadian context. The authors consider a tax at \$20/tCO₂. They disentangle the carbon leakage between an average leakage which reflects the relative changes in emissions induced by the overall carbon price and what they call the marginal leakage, that is the change in the foreign sector emissions induced by production changes in that sector (i.e. the “competitiveness-driven” leakage mentioned above). In scope, the leakage attributable to shifts in production turns out to be a small part of the aggregate leakage: for instance, in the steel sector, the average leakage amounts to 60%, while the marginal leakage is 14%. The authors find that for most US sectors a full BA is most effective at reducing global emissions. In contrast, when the BA is set at the domestic emissions rate or lower, a domestic rebate can be more effective at limiting emissions leakage and encouraging domestic production.

2.5 Limits of previous studies

CGE models encompass a rich set of economic mechanisms but most of them are limited by the sectoral resolution of the GTAP database on which they are typically based. Indeed, several competitiveness analyses (e.g. Lund, 2007 for the EU; Hourcade et al., 2007 for the UK, Graichen et al., 2008 for Germany, de Bruyn et al., 2008 for the Netherlands, and Ho et al., 2008, for the US) have shown that within GTAP sectors like “non-metallic minerals” or “non-ferrous metals”, subsectors differ widely as regards their exposure to international trade and their GHG-intensity. Assessing carbon leakage thus requires focusing on more detailed sectors.

Sector-specific partial equilibrium models, though not covering the whole range of mechanisms and aspects through which carbon leakage could occur, fill a gap left by top-down macroeconomic models, because they are more detailed in their data sets and they include sector-specific technological patterns or economic geography. However since they model only one sector they cannot compare the impact on different sectors or the impacts of inter-sectoral trade in carbon allowances.

Against this background the contribution of this paper is threefold. Firstly, we develop a computational framework which enables examination of all the relevant options in a unified setup: we compare the performances of the two alternatives – output-based allocation and border adjustment – to limit carbon leakage, as well as to mitigate production loss, due to the unilateral EU emission regulation in the EU ETS during the third period (2013-2020). Secondly, the model features a higher level of disaggregation than most general equilibrium models. Four sectors are represented: cement (with a detailed treatment of clinker production and trade), aluminium, steel and electricity.

Lastly, the framework allows precise analysis of the design of the different "anti-leakage" options and thus identifying the "key" characteristics of each option in each sector.

3. The scenarios

Our goal is to evaluate the efficiency of different instruments to mitigate the production loss and to limit carbon leakage due to the EU ETS. We consider two possible options: output-based allocation (OB) and border adjustment (BA). Each option can be applied in different ways, which, as we shall see, impacts its capacity to limit carbon leakage or to alleviate industrial production loss in Europe.

3.1. Output-based allocation (OB)

Directive 2009/29/EC, which revises the EU ETS for 2013 onwards, includes some provisions to limit carbon leakage. The main provision is the continued free allowance allocation to the "sectors or subsectors which are exposed to a significant risk of carbon leakage" (Article 10a-12). Yet as explained in Matthes and Monjon (2008) and Ellerman (2008), since allocation in the EU ETS is linked to production capacity, not to actual output, it can reduce the incentive to relocate production capacity (investment leakage) but not the incentive to use existing plants abroad rather than EU plants (operational leakage). A suggested approach for tackling this problem is output-based allocation, in which, for example, a steel producer would receive a given amount of allowances per tonne of steel actually produced. Practically, this requires an update of the allocation when production is known. Output-based allocation presents both pros and cons, which are discussed in Boemare and Quirion (2002) and Quirion (2009). In particular, an OB allocation, called "home rebate" by Fischer and Fox (2009a), keeps the playing field at home and abroad but at the expense of opportunities to reduce emissions by reducing consumption. Since actual production is partly linked to production capacity, the allocation method in the EU ETS can be seen as an intermediate one between pure lump-sum allocation and output-based allocation.

In the present paper, we model output-based allocation since it would more efficiently tackle leakage than the capacity-based allocation of the EU ETS. Several configurations of such OB allocation are then considered.

3.2. Border adjustment (BA)

A growing body of literature (cf. section 2.2 above) has come to the conclusion that BAs may effectively prevent climate policies from negatively impacting European industry's competitiveness⁹. In the EU, recital 25 of the Directive 2009/29/EC adds:

"An effective carbon equalisation system could be introduced with a view to putting installations from the Community which are at significant risk of carbon leakage and those from third countries on a comparable footing. Such a system could apply requirements to importers that would be no less favourable than those applicable to installations within the Community, for example by requiring the surrender of allowances."

Interest is heating up in the US as well¹⁰: in the Waxman-Markey bill adopted by the House of Representatives a cap-and-trade scheme with a BA is planned for 2016 onwards (James, 2009; van Asselt and Brewer, 2010).¹¹

⁹ There is considerable literature which debates the legality of BA for climate policies under WTO rules, which we do not refer to in further detail in this paper. See for instance UNEP and WTO (2009) or Kommerskollegium (2009).

When a BA is considered, we assume that allowances are auctioned. Indeed, a BA is much more difficult to justify under free allocation than under auctioning: with a BA the European industry does not suffer from a competitive disadvantage (or much less so), there is thus little rationale for free allocation, which creates economic distortions (Matthes and Neuhoff, 2008).

Different elements require being defined, in order to implement a BA as a complement to the EU ETS: form of the BA (tax-based or allowances-based), coverage of the BA (imports or imports and exports; direct emissions or direct and indirect emissions) and adjustment base (EU or foreign average specific emissions, in particular).¹² In the paper, the modelling of the BA is equivalent to a tax on imports and a subsidy on exports, equal to the allowance price. For the other elements, we compare several configurations.

3.3 Scenarios

We analyse nine climate policy scenarios and compare them to a no-policy ("business-as-usual") scenario. The scenarios aim to compare contrasted policy options currently discussed among researchers and/or stakeholders.

3.3.1. *Common features across climate policy scenarios*

We present results for the mid-term of the third period of the EU ETS, i.e., 2016. All scenarios assume a cap at 85% of 2005 emissions, which is the average cap for the period 2013-2020, and the cap for the year 2016 (European Commission, 2008).

Another point shared by the scenarios is that we assume that no other country implements a climate policy. Whilst perhaps unduly pessimistic, this assumption enables assessment of the consequences of the EU ETS in a worst case scenario.¹³

One last feature common to all of the scenarios is that we do not account for the Kyoto mechanisms, i.e. CDM and JI, because the amount of CDM and JI projects available to EU firms after 2012 is very uncertain. Nor do we account for the banking of allowances unused during the second period. The quantities of these permits could be substantial (European Commission, 2010). Consequently the reader should keep in mind that by doing so, we overestimate the CO₂ price and hence the impact of the EU ETS on industrial competitiveness (cf. Alexeeva-Talebi et al., 2008b). However, our focus is on comparing policy options rather than on estimating absolute values, and there is no reason to think that these limitations will change the ranking of policy scenarios.

3.3.2. *Differences across climate policy scenarios*

The nine policy scenarios are as follows:

1. *Auction*: 100% auctioning of allowances in every sector, without border adjustment.
2. 100% auctioning, with border adjustment. We distinguish five variants:

¹⁰ The American Clean Energy and Security Act of 2009 (ACES) is an energy bill in the 111th United States Congress (H.R.2454) that would establish a cap-and-trade system for greenhouse gases. The bill was approved by the House of Representatives on June 26, 2009 by a vote of 219-212, and is still in consideration in the Senate.

¹¹ A BA is also sometimes presented as a way for the EU to induce other countries to participate in an international climate protection agreement (Stiglitz, 2006). However some experts come to the opposite conclusion since a BA may be seen as a trade sanction by developing countries and threaten the goodwill in international climate negotiations (see the discussion in Droege et al., 2009).

¹² See Monjon and Quirion (2010) for a deeper analysis of the different elements of a BA.

¹³ However, we suppose that electricity consumption and specific emissions in the rest of the world evolve exogenously. For that we extrapolate the recent trends.

- i. *BA full*: border adjustment on both exports and imports. In every sector, the export adjustment is proportional to the EU average specific emissions for direct emissions and to the EU average specific electricity consumption for indirect emissions (i.e. emissions due to the production of electricity used in this sector) while the import adjustment is proportional to the Rest of the World (RoW) average specific emissions (direct emissions) and to the RoW average specific electricity consumption (indirect emissions). The next four scenarios represent various weaker forms of border adjustments, which are less efficient at preventing leakage but may be chosen nevertheless, in order to improve the likelihood of WTO acceptance or because they might be more easily accepted by other countries, thereby reducing the risk of the international negotiations on climate change being jeopardised (Monjon and Quirion, 2010).
 - ii. *BA import*: same as *BA full* but without the export adjustment.
 - iii. *BA direct*: same as *BA full* but only for direct emissions, not indirect.
 - iv. *BA EU average*: same as *BA full* but the import adjustment is proportional to the EU average emissions.
 - v. *BA import direct*: same as *BA full* but without the export adjustment and only for direct emissions, not indirect.
3. Output-based scenarios: allowances are distributed for free in proportion of current production. We distinguish three variants:
- i. *OB full*: output-based allocation in all sectors. In every sector, the amount of allowances allocated per unit produced is calculated by applying a reduction ratio to the 2005 specific emissions. The reduction ratio is equal across sectors and calculated so that the emission cap is 85% of 2005 emissions, as in every climate policy scenario. Note that since we apply the same reduction ratio to several sectors that differ by their abatement cost, the sectors with the cheapest abatement opportunities will typically sell some allowances to the sectors with the most costly abatement.
 - ii. *OB exposed direct*: auctioning in electricity, output-based allocation in exposed industries (cement, aluminium and steel) for direct emissions. The amount auctioned is 85% of the electricity sector emissions of 2005. In every other sector, the amount of allowances allocated per unit produced is calculated by applying a reduction ratio to the 2005 specific emissions. Again, the reduction ratio is equal across sectors and calculated so that the emission cap is 85% of 2005 emissions, as in every climate policy scenario.
 - iii. *OB exposed direct & indirect*: auctioning in electricity, output-based allocation in exposed industries for direct *and indirect* emissions. The amount auctioned is 85% of the electricity sector emissions of 2005 *minus indirect emissions by cement, steel and aluminium*. In every other sector, the amount of allowances allocated per unit produced is calculated by applying a reduction ratio to the 2005 specific emissions. Again, the reduction ratio is equal across sectors and calculated so that the emission cap is 85% of 2005 emissions, as in every climate policy scenario.

4. The model

CASE II is a static and partial equilibrium model, which represents four sectors: cement, aluminium, steel and electricity.¹⁴ Although general equilibrium effects have significant implications for the climate policy, they play a role in energy market leakage, above all but are less important for comparing anti-leakage policies (Fischer and Fox, 2009a).

The sectors have in common the potential large cost impact of carbon pricing but contrasted direct and indirect emissions as well as exposure to international competition (Hourcade et al., 2007). Besides, these sectors represent around 75% of the emissions covered by the system (Kettner et al., 2007).

The model aims at evaluating the impact of different designs of the EU ETS for the third period on the production levels, the price levels and the trade flows of each industry. Then, it is possible to calculate the leakage-to-reduction ratio for each sector and for the whole ETS.

4.1. Consumption

The model comprises two regions: the European Union 27 (EU) and the rest of the world (RoW). In each region $r=\{EU, RoW\}$, the representative consumer is assumed to have a two-tier utility function. The upper tier is a (logged) Cobb–Douglas function of the utility derived from consuming the goods produced by each industry, giving rise to fixed expenditures shares (α_r^i) out of income (Y_r):

$$U_r = \prod_{i=\{C,A,S,E\}} \alpha_r^i \cdot u_r^i + (1 - \prod_{i=\{C,A,S,E\}} \alpha_r^i) \cdot \ln(Z_r) \quad (1)$$

where α_r^i is the expenditure share of the region r in industry i , u_r^i is the sub-utility from the consumption of the varieties produced in the industry i and Z_r represents the consumption level of the numéraire good. Indexes C , A , S and E represent cement, aluminium, steel and electricity respectively.

Expenditures in region r in goods produced by industry i are then $\alpha_r^i Y_r$. We assume that the expenditure parameters stay constant between 2006 (year used to calibrate the model) and 2016 (year used for the simulations of the business as usual and the different climate policies). GDP Y_r is exogenous and growing.¹⁵

In turning to the lower-tier of the utility function, we examine expenditures allocation in the industries C , A and S , each consisting of a domestic variety and a foreign variety.¹⁶ The sub-utility u_r^i is a constant elasticity substitution (CES) aggregate of the two varieties. The representative consumer has different preferences over varieties depending on their places of production, allowing in particular for home bias. This preference parameter in region r for the domestic variety is denoted $pref_{rr}^i$ while the preference parameter for the imported variety is denoted $pref_{r'r'}^i$, where r and $r'=\{EU, RoW\}$ and $r' \neq r$. The sub-utility function is then:

$$u_r^i = \left(\left(pref_{rr}^i \cdot Q_{rr}^i \right)^{(\sigma_i-1)/\sigma_i} + \left(pref_{r'r'}^i \cdot Q_{r'r'}^i \right)^{(\sigma_i-1)/\sigma_i} \right)^{\sigma_i/(\sigma_i-1)} \quad (2)$$

¹⁴ CASE II is an evolution of the CASE model (Demailly and Quirion, 2008b). Among the differences between the two versions, CASE II models an imperfect competition in the cement, aluminium and steel sectors and the aluminium sector is included in the EU ETS.

¹⁵ See Appendix 1 for the assumptions on exogenous data.

¹⁶ We assume that all domestic varieties are perfect substitutes for each other, as are all foreign varieties, but that domestic and foreign varieties are incomplete substitutes.

Where $i=\{C,A,S\}$, Q_{rr}^i (resp. $Q_{r'r'}^i$) is the consumption level in region r of the good produced by industry i in region r (resp. r') and σ_i represents the elasticity of substitution (the Armington elasticity) between domestic and foreign varieties in industry i .

Maximising this sub-utility function subject to expenditures and the delivered prices from the two possible product origins, we obtain the demand curves:

$$Q_{rr}^i = \alpha_r^i \cdot Y_r \frac{(pref_{rr}^i)^{\sigma_i-1} \cdot (p_{rr}^i)^{-\sigma_i}}{(pref_{rr}^i)^{\sigma_i-1} \cdot (p_{rr}^i)^{1-\sigma_i} + (pref_{r'r'}^i)^{\sigma_i-1} \cdot (p_{r'r'}^i)^{1-\sigma_i}} \quad (3)$$

$$Q_{r'r'}^i = \alpha_r^i \cdot Y_r \frac{(pref_{r'r'}^i)^{\sigma_i-1} \cdot (p_{r'r'}^i)^{-\sigma_i}}{(pref_{rr}^i)^{\sigma_i-1} \cdot (p_{rr}^i)^{1-\sigma_i} + (pref_{r'r'}^i)^{\sigma_i-1} \cdot (p_{r'r'}^i)^{1-\sigma_i}} \quad (4)$$

where p_{rr}^i and $p_{r'r'}^i$ are the delivered prices respectively of the domestic and of the foreign variety of the industry i faced by the consumers of the region r .

For electricity, we do not account for international trade since it is negligible at the EU level. The electricity demand in region r is then the sum of the demand from the cement, aluminium and steel firms localised in region r and of a fixed expenditure share out of income $\alpha_r^E \cdot Y_r$ from the representative consumer.

4.2 Supply

The CES specification of the representative consumer's utility has mostly been used in monopolistic competition models following Dixit and Stiglitz (1977) and Krugman (1980) where firms do not take into account the effect of their behaviour on other firms. Strategic interactions are therefore neglected, which is not very relevant for the industries analysed in this paper since they feature a small number of large firms. Consequently we explore the case where firms compete in quantities, as in a standard Cournot oligopoly. Thus, our modelling framework encompasses both the standard Cournot oligopoly (the substitution elasticity between the imported and the domestic variety tends toward infinity) and the pure competition Armington framework (if the number of firms tends towards infinity).

In the cement, aluminium and steel sectors, each firm sells in both regions. In each region, there are n_r^i domestic firms in competition. Firms are in competition regionally and, less intensively, internationally. Trade between the regions entails a constant per-unit transportation cost. Then the profit function of a firm localised in region r is:

$$\pi_r^i = (p_{rr}^i - mc_r^i) \cdot q_{rr}^i + (p_{r'r'}^i - mc_r^i - tc_{r'r'}^i) \cdot q_{r'r'}^i - FC_r^i \quad (5)$$

where r and $r'=\{EU, RoW\}$ and $r' \neq r$, $i=\{C,A,S\}$, p_{rr}^i and $p_{r'r'}^i$ are the delivered prices of the good produced by a firm of industry i localised in region r and sold, respectively, in region r and in region r' , mc_r^i (resp. FC_r^i) the marginal (resp. fixed) production cost of firms localised in region r , q_{rr}^i (resp. $q_{r'r'}^i$) the quantity sold in the domestic market (resp. in the foreign market) and $tc_{r'r'}^i$ the (unit) transportation cost from region r to region r' .

This framework allows firms to set different prices in each market. This contrasts with the Dixit-Helpman-Krugman model in which firms perceive the same elasticity of demand in each market and therefore set export prices (net of transport costs) equal to their domestic prices (Head and Ries, 2001).

Each firm sets its production for domestic and foreign markets to maximise its profit, under quantity competition with the firms of the same region and of the other region. To determine the number of firms in each region, we assume that free-entry sets profits equal to nil in both regions. At the equilibrium, all firms from the same region being symmetric, we have $Q_{rr}^i = n_r^i \cdot q_{rr}^i$ (resp. $Q_{r'r}^i = n_{r'}^i \cdot q_{r'r}^i$).

Excluding expenditures related to the climate policy, production costs (variable and fixed) are assumed constant but differ across regions.

When a climate policy is carried out in the EU, EU firms incur three types of additional cost:

- **Abatement cost:** The abatement cost is based on the marginal abatement cost curves (MACC) of the POLES model in 2020 for the EU27. In POLES, the MACC are available for the CO₂ energy emissions from, among others, non-mineral materials, steel and electricity sectors. The MACC have been used to define a curve which gives for each CO₂ price the decrease in specific emissions. The abatement cost enters the variable cost as in Fischer and Fox (2009a).

POLES does not allow MACC for the aluminium sector; hence we use data from the Energy Modeling Forum EMF-21 project on multi-gas mitigation (Weyant et al., 2006).

- **Purchase of allowances:** The production cost depends on the need for purchasing allowances.

- **Increase in electricity price:** The marginal production cost of cement, aluminium and steel firms is increased by the rise in electricity price. We assume a cost pass-through of 100% in the power sector, whatever the scenario. The electricity price rises by the sum of the abatement cost and of the purchase of allowances.¹⁷

4.3. Assumptions about the sectors

4.3.1. Targeted products

The risk of carbon leakage seems to be the highest for semi-finished products (Hourcade et al., 2007). Consequently, the model focuses on this stage of the production chain.

For the steel sector, we represent semi-finished products (e.g. slabs), because they feature higher CO₂/turnover and CO₂/value added ratios than finished products; hence carbon leakage is more likely to happen at this stage of the production process. We aggregate long and flat products and both production routes (basic oxygen furnace and electric arc furnace).

The aluminium sector only covers primary aluminium, international trade occurring mainly at this stage of transformation. We do not consider secondary aluminium, i.e. recycled aluminium, which is around ten times less energy and GHG-intensive and whose production is mainly influenced by scrap availability. Aluminium has been treated in a specific way in the model because Iceland and Norway have implemented an ETS which is linked to the EU ETS since 2008 and these two countries account for almost half the aluminium exports to the EU 27 (Reinaud, 2008b).¹⁸ Consequently the model includes Iceland's and Norway's aluminium sector in the EU ETS.

In the model, all sectors consume electricity. We do not take into account the fact that some industrials produce their own electricity or the role of long-term power supply contracts (Reinaud,

¹⁷ Chernyavs'ka and Gulli (2002) show that the increase in electricity price can be either lower or higher than the marginal CO₂ cost. Lise et al. (2010) examine the impact of the EU ETS on the electricity prices in EU and find pass-through rates between 70 and 90% depending on the CO₂ price, the market structure and the demand elasticity assumed.

¹⁸ According to the UN COMTRADE database, in 2006, cement and steel exports from Iceland and Norway to the EU 27 represent respectively around 0.4% and 1% of EU imports, while cement and steel exports from EU 27 to Iceland and Norway account around 6% and 3% of EU exports respectively.

2008b). Moreover, we do not consider electricity savings due to the rise in power price but we extrapolate the recent trends in the electricity consumption per ton of product.

In the cement sector, we consider that in the EU, cement may be imported as a finished product, or in the form of clinker which must be milled and blended into cement at the point of arrival. We assume out clinker exports from the EU to the RoW since they are already negligible absent climate policy. For the EU, we take into account the substitution between clinker (the CO₂-intensive intermediate product) and CO₂-free substitutes (e.g. fly ashes or blast furnace slag) as well as the substitution between domestic and imported clinker. The proportion of clinker used to produce cement in the EU, Sh^{CK} , and the market share of imported clinker in the EU, $Sh_{EU,RoW}^{CK}$, are modelled through nested logit functions¹⁹:

$$Sh^{CK} = \frac{(TC_{EU}^{CK})^{-\eta_1}}{(TC_{EU}^{CK})^{-\eta_1} + (TC_{EU}^{SUB})^{-\eta_1}} \quad Sh_{EU,RoW}^{CK} = \frac{(TC_{EU,RoW}^{CK})^{-\eta_2}}{(TC_{EU,EU}^{CK})^{-\eta_2} + (TC_{EU,RoW}^{CK})^{-\eta_2}}$$

Where $TC_{EU}^{CK} = Sh_{EU,RoW}^{CK} \cdot TC_{EU,RoW}^{CK} + (1 - Sh_{EU,RoW}^{CK}) \cdot TC_{EU,EU}^{CK}$

TC_{EU}^{CK} and TC_{EU}^{SUB} represent, respectively, the total cost of using clinker and of using CO₂-free substitutes (flying ashes, blast furnace slag...) in EU cement production, $TC_{EU,EU}^{CK}$ and $TC_{EU,RoW}^{CK}$ represent, respectively, the cost of using domestic and imported clinker to produce cement in the EU and η_1 and η_2 are positive parameters representing the responsiveness of Sh^{CK} and $Sh_{EU,RoW}^{CK}$ to the changes in the relative costs.

The logit functional form conserves the mass, which is a great advantage over a CES function since we want to represent physical quantities of cement. In the logit function representing the choice between clinker (either imported or domestic) and substitutes, the parameters are calibrated to represent the share of substitutes in cement in 2006 (23%) and an *ad hoc* assumption that a doubling of the clinker cost, other things equal, would entail a doubling of the share of substitutes in cement. In the logit function representing the choice between domestic or imported clinker, the parameters are calibrated to represent the share of imported clinker in 2006 (6%) and to fit the following result from GEO-CEMSIM, a detailed geographic model of the world cement industry featuring transportation costs and capacity constraints: with a CO₂ price of €20, the share of imported clinker doubles (Demailly and Quirion, 2006).

4.3.2. Model structure

All sectors are linked through the CO₂ market.²⁰ The CO₂ price clears the market: thanks to specific emissions abatement and production fall, the sum of the emissions from these sectors equals the total amount of allowances allocated for free or auctioned.

¹⁹ Such functions are used in hybrid energy-economy models such as CIMS (Murphy et al., 2007) and IMCALIM-R (Crassous et al., 2006).

²⁰ In fact, PFC emissions from the aluminium sector are covered as well but CO₂ market and CO₂ price are the usual terms.

The BAU scenario is simulated for 2016 without climate policy. This scenario is based on a growing GDP and changing technical coefficients (specific emissions, specific electricity consumption). Other exogenous variables stay constant (in particular production costs).

We then simulate different policy scenarios for the future which are then compared to a business-as-usual scenario. The output variables are: the prices in the domestic and the foreign markets, the production levels for the domestic and the foreign markets, the number of firms, the CO₂ price and the specific emissions.

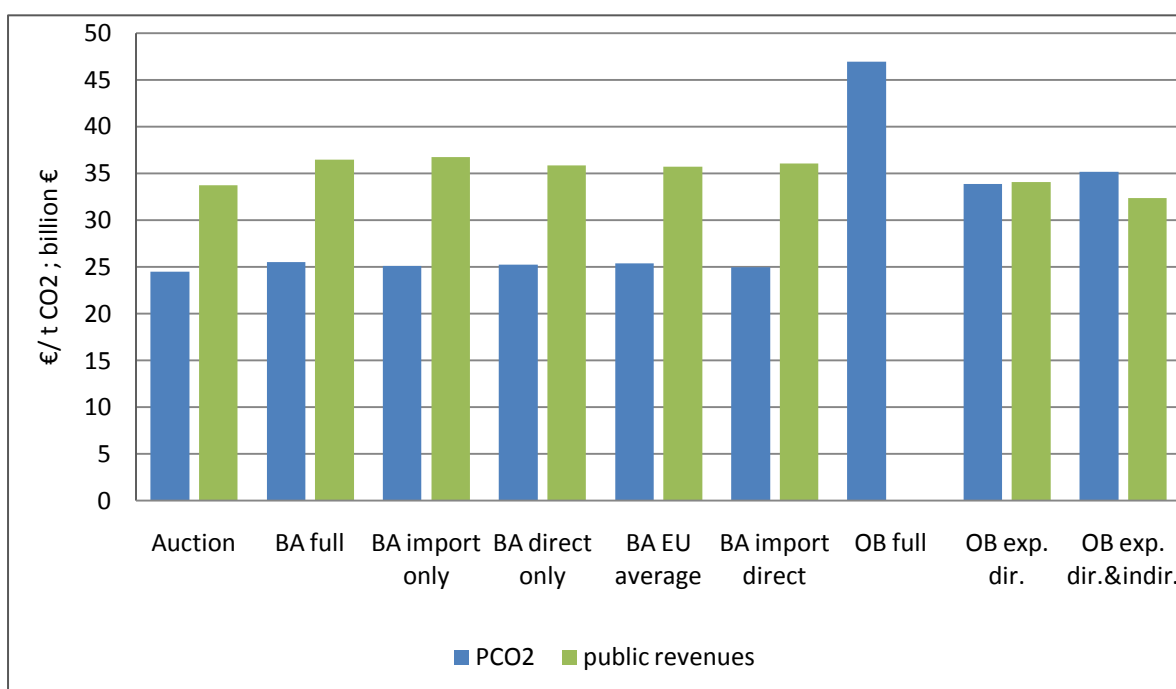
5. Results

Results are reported for the year 2016, i.e. around the mid-term of the third phase of the EU ETS. Since results differ significantly only for carbon leakage, for the other variables we show only the results of Variant L, which is based on low values of Armington elasticities. Results from Variant H, based on high values, are available from the authors upon request.

5.1. A contrasted impact on carbon leakage and on the CO₂ price

Figure 2 presents the main results aggregated over the sectors covered by the model.

Figure 2 - CO₂ price and public revenues

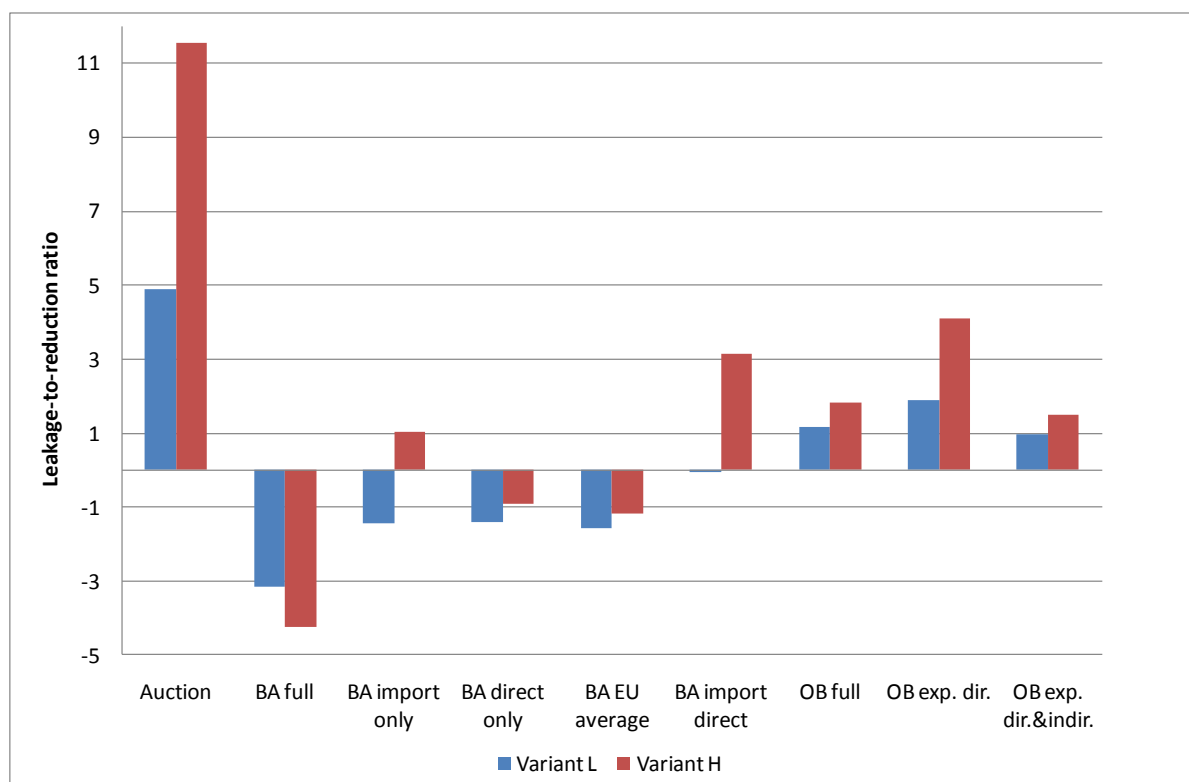


The CO₂ price is the lowest under *Auction* (24 €/t) and the highest under *OB full* (48 €/t). The explanation is the following. Free allowances under *OB full* constitute a subsidy to the production of CO₂-intensive goods, so production levels are higher than under the *Auction* and BA scenarios. Consequently, to get the same aggregate emissions under *OB full* as under the other scenarios, lower CO₂ emissions per unit produced are required, which implies a higher CO₂ price (Fischer, 2001). The CO₂ price is at an intermediate level (34-36 €/t) under *OB exposed direct* and *OB exposed direct & indirect*, which is intuitive since these two scenarios are a combination of auctioning and output-based allocation. The CO₂ price is slightly higher under the BA scenarios than under *Auction*, because

the border adjustment limits (completely or partially) the substitution of foreign production to domestic production, which is a way of reducing CO₂ emissions in the EU. Hence a higher CO₂ price is needed to get lower specific emissions.

The public revenues are, of course, nil for the *OB full* scenario, and around € 35 billion for all the others. The BA scenarios, especially *BA full*, brings about more revenues than *Auction*, partly because there are slightly more imports than exports (expressed in embedded CO₂), partly because the CO₂ price is slightly higher under the BA scenarios, as explained above. Interestingly, the two scenarios combining auctioning and output-based allocation provide almost as much revenue as *Auction*, although a significant part of the allowances is allocated for free (27% for *OB exposed direct* and 31% for *OB exposed direct & indirect*). This is because the remaining allowances are sold at a higher price.

Figure 3 - Aggregate leakage-to-reduction ratio



As is apparent from Figure 3, the leakage-to-reduction ratio, i.e., the increase in RoW emissions divided by the decrease in EU emissions, is very sensitive to the Armington elasticities. For instance, under full auctioning, this ratio reaches 11.4% under Variant H vs. only 4.5% under Variant L. However the results are qualitatively robust in the sense that the ranking of the scenarios, in terms of the leakage-to-reduction ratio they generate, is generally the same in both variants.

As expected, the leakage-to-reduction ratio is the highest under *Auction*. The OB scenarios bring this figure down to 1-4%, the *OB exposed direct* scenario being the least efficient in this regard because electricity-intensive sectors (mainly aluminium and steel) suffer from the rise in power price. *OB exposed direct & indirect* is a little more efficient at preventing leakage than *OB full* because it entails a lower CO₂ price, hence less abatement per ton produced and less increase in production cost.²³

²³ None of the anti-leakage policies modelled here offset the cost increases due to changes in production methods to reduce emissions.

Nevertheless, whatever the variant, *OB full* and *OB exposed direct & indirect* lead to very low aggregate leakage-to-reduction ratios (around 1-2%).

Under all BA scenarios except *BA import direct*, the leakage-to-reduction ratio is negative, meaning that emissions in the RoW actually decrease. Consequently, even when the adjustment is set only on imports (*BA import only*), only on direct emissions (*BA direct only*), or when the adjustment on imports is set at the EU average rather than at the RoW average (*BA EU average*), border adjustment is more efficient than output-based allocation to prevent leakage. The main explanation for this is that these climate policies decrease the consumption of steel, aluminium and cement in the EU, and therefore exports from the RoW to the EU as well as production and CO₂ emissions in the RoW. A complementary explanation is that since, in most sectors, EU installations emit less CO₂ per tonne produced than RoW installations, they face a lower increase in production cost than their foreign competitors. Thus they win some market shares on European markets, which reduces imports and hence emissions in the RoW further. Of course, this last effect does not apply when the import adjustment is proportional to the EU average specific emissions rather than to the RoW average.

For the narrowest BA, *BA import direct*, the sign of the leakage-to-reduction ratio depends on the variant: negative but almost nil for Variant L and positive for Variant H. In the last case, *BA import direct* entails a higher leakage ratio than some of the OB scenarios.

The scenarios *OB exposed direct* and *BA import direct* are particularly interesting to compare given the current debates in the EU and the US: in the EU ETS, allowances will be auctioned for electricity generation from 2013 onwards (with a transitional period in new member states) but not for industries deemed exposed to carbon leakage. Moreover, in the EU and the US, the most discussed options for a BA focus on imports and direct emissions. The leakage-to-reduction ratio is slightly higher under *BA import direct* than under *OB exposed direct*: +2 points in Variant L and +1 point in Variant H. Hence, even if we focus on the policy scenarios which currently receive the closest attention, the above-mentioned conclusion of the superiority of border adjustments over output-based allocation for tackling leakage remains. The main reason is that the implementation of a BA significantly decreases the consumption of carbon-intensive products in the EU, while an OB allocation does not.

It is interesting to compare our results with Fischer and Fox (2009a) who conclude that a full border adjustment is most effective at reducing global emissions but, when border adjustment is limited for reasons of WTO compatibility, a domestic rebate can be more effective at limiting emissions leakage. Here, we see that the conclusion depends on the value of Armington elasticity and on the design of the rebate (inclusion or not of the indirect emissions). In the following, we will see that the conclusion can differ depending on the sector as well.

Figure 4 splits up the absolute level of leakage (i.e., the variations in RoW emissions between BAU and climate policy – the numerator of the leakage-to-reduction ratio) into sectors. Each bar represents a sector and is split-up between direct and indirect emissions. The “clinker” bar reports the change in emissions due to the clinker imported from the RoW to the EU. Given that the emissions reduction in the EU is the same whichever the scenario, Figure 4 informs about which scenarios lead to the largest emission decrease worldwide as well.

In the *Auction* scenario, between 40% (Variant L) and 60% (Variant H) of leakage comes from steel. Leakage from clinker is the same in both variants because the modelling of clinker imports is not based on Armington elasticity but on a logit share function, the parameters of which do not change across variants.

In the steel sector, under *Auction*, leakage is three times higher in Variant H than in Variant L. The differences are lower for the other climate policies. Also in the steel sector, when a BA is implemented, the inclusion of the export part has a larger impact than the inclusion of the indirect emissions: for instance, in Variant H, *BA import only* leakage remains positive while it becomes negative with *BA direct only*. The magnitude of the difference in leakage between *BA full* and *BA EU*

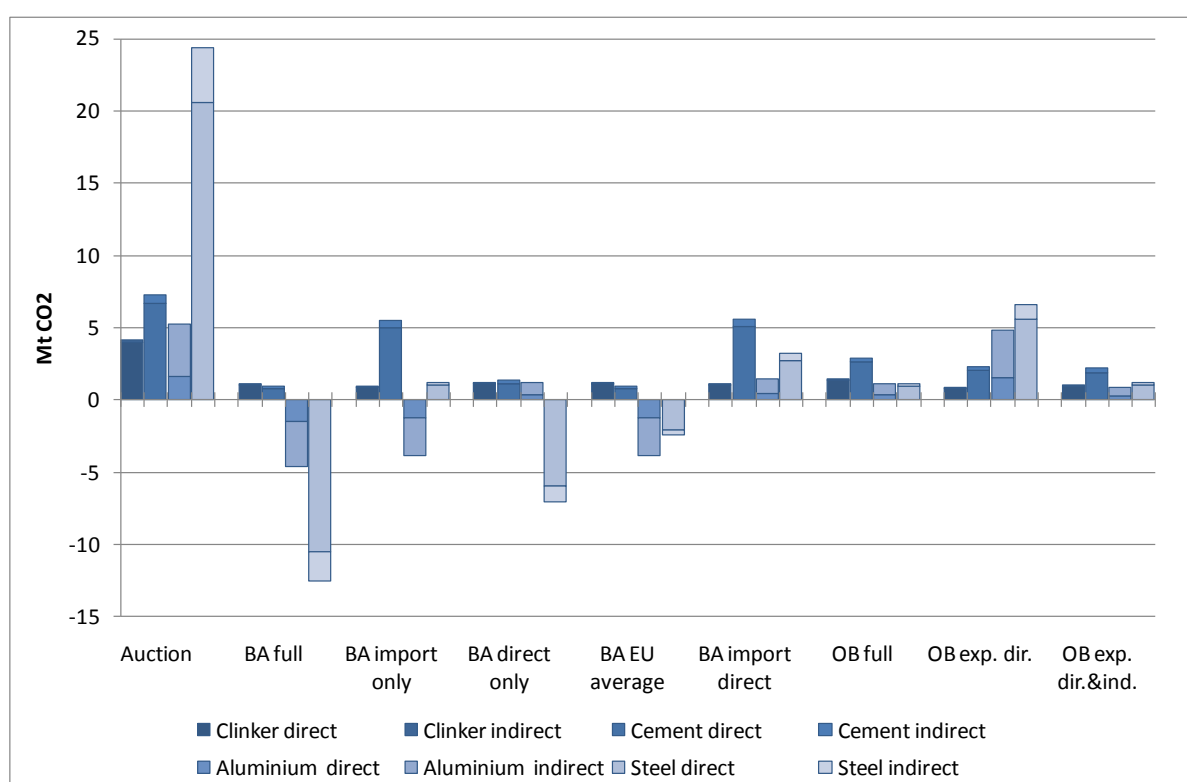
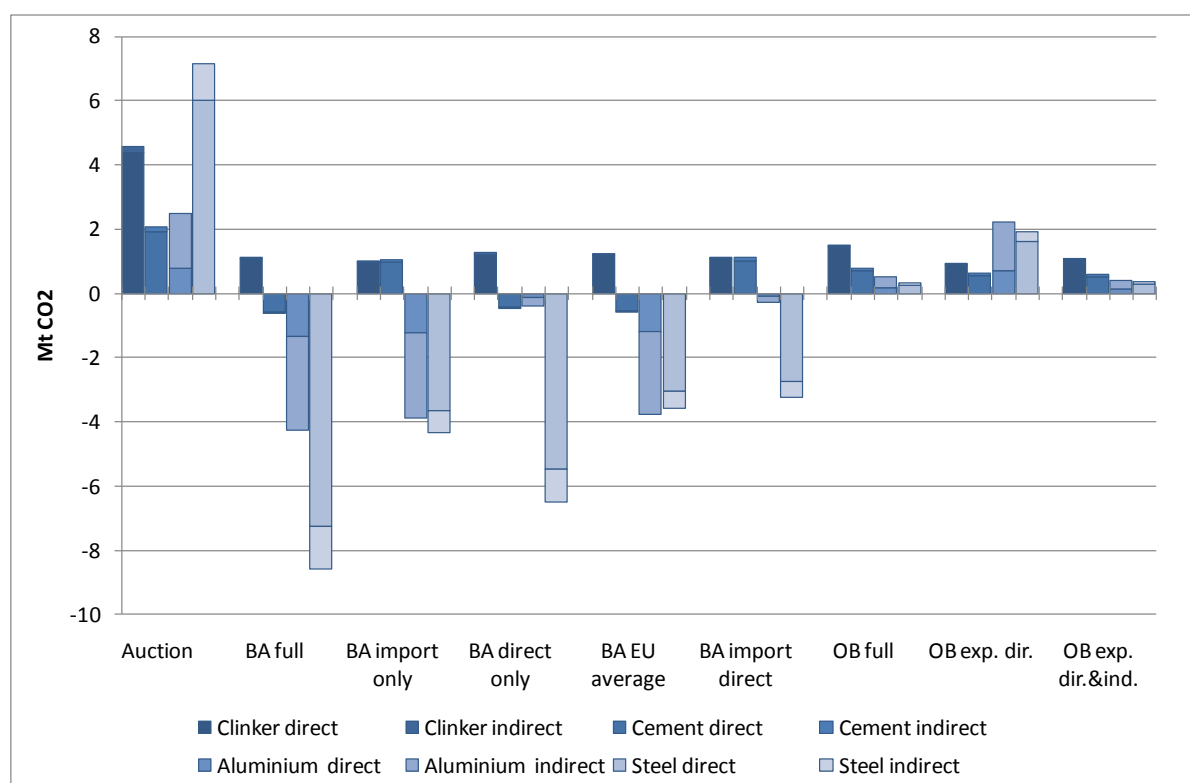
average comes from the much lower specific emissions in the EU than in the RoW. Indeed, with a BA based on an import adjustment proportional to the RoW specific emissions, EU firms face a much lower increase in production cost than RoW firms. Under *OB full* and *OB exposed direct & indirect*, the emissions increase in the RoW is very limited. However, when the rise of the electricity price is not compensated (*OB exposed direct*), emissions in the RoW jump, above all in Variant H.

In the aluminium sector, the crucial point is the inclusion of the indirect emissions, while the “export part” of a BA plays a minor role.

For the clinker sector, all the “anti-leakage” options lead to limit the emissions increase in the same scale. In the cement sector, the differences are more important. As for the steel sector, leakage is three times higher in Variant H than in Variant L. However, unlike steel, cement emissions never decrease in Variant H, and only slightly decrease under *BA full*, *BA direct only* and *BA EU average*, which shows the importance of the “export part” of the BA to limit carbon leakage. Indeed, given the low consumption of electricity in the cement sector, including indirect emissions do not change the results significantly. Lastly, the OB scenarios are less efficient to reduce leakage. Consequently, in the cement sector, the most efficient options to limit carbon leakage are *BA full*, *BA direct only* and *BA EU average*.

Figure 4 - Emissions variation in the rest of the world

Upper panel: Variant L. Lower panel: variant H.



5.2. Sector-by-sector analysis

In this section, we present the results relating to price, production levels, specific emissions and total emissions for each sector in a first figure. In a second one, we then decompose the determinants of the emission decrease. Appendix 2 presents the decomposition method. As already mentioned, changes in prices, production levels and specific emissions in climate policy scenarios relatively to business-as-usual scenario are very close between both variants. Consequently, we present the results only for Variant L.

5.2.1. Electricity

Under *Auction*, as shown in Figure 6, the electricity price for industrial consumers increases by 10%. The increase is slightly higher under the BA scenarios and significantly higher under the last two OB scenarios because of the higher CO₂ price. The increase in electricity price is very small under *OB full* since power producers, like other sectors, receive for free a large part of the allowances they need.

The decrease in specific emissions depends on the allowance price. They fall by around 10% under *Auction* and slightly more under the BA scenarios. Under the OB scenarios, the decrease in specific emissions is even higher, from 14% to 18% since the CO₂ price is higher.

Figure 6 - Electricity sector: price, production, specific emissions and total emissions (variant L)

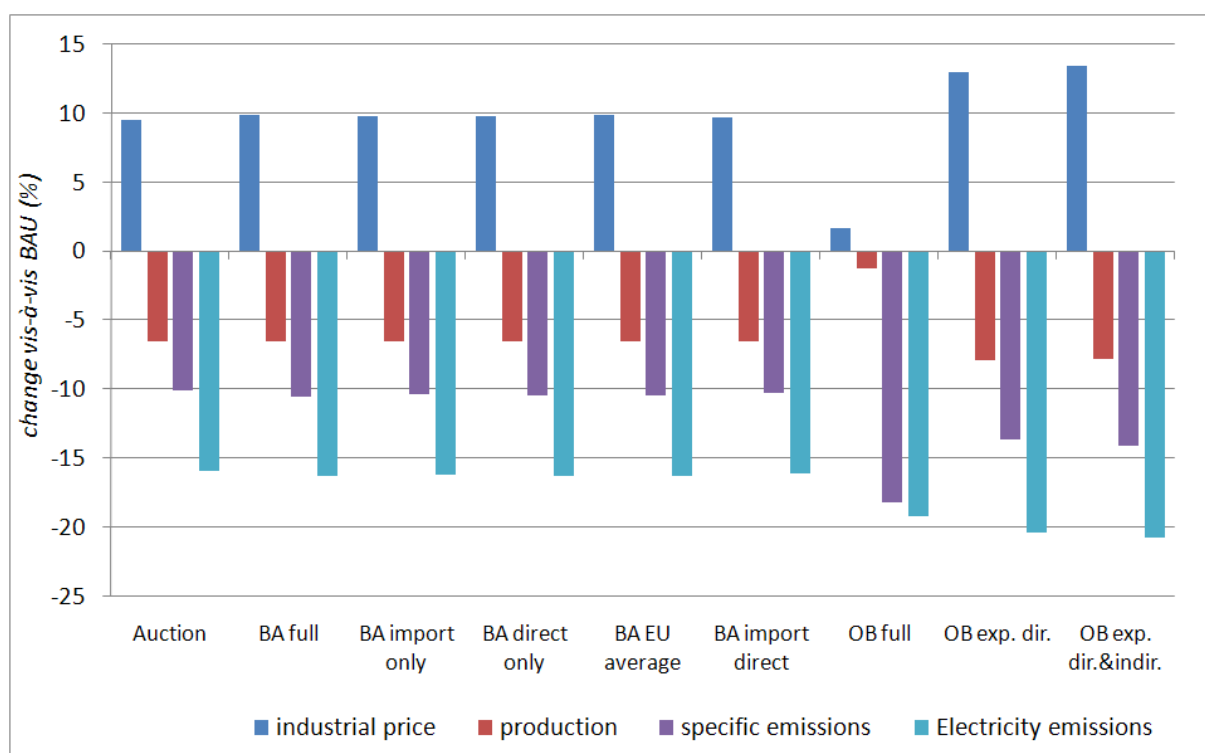
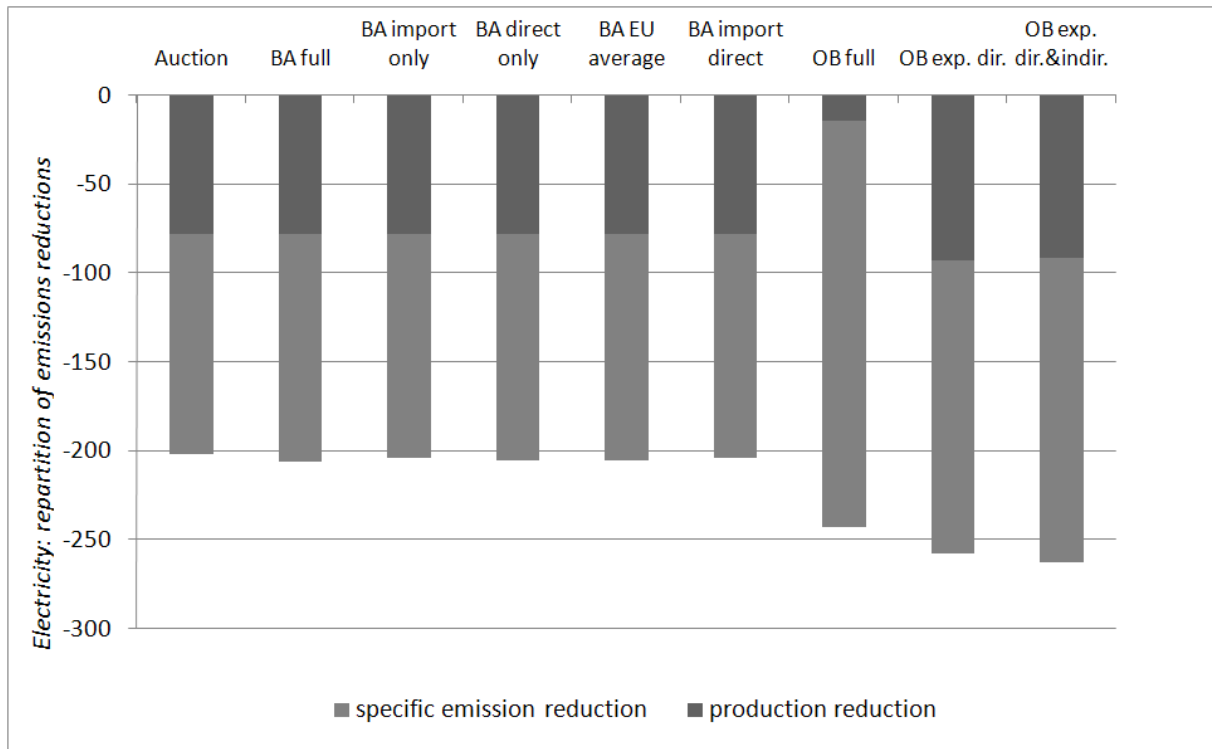


Figure 7 splits up the decrease in electricity emissions between the European production decline and the fall in specific emissions. Under *OB full*, only 6% of the emission reductions are due to a decrease in production while this ratio reaches 35 to 38% under the other scenarios. In other words, except under *OB full*, a significant part of abatement comes from electricity savings.

Figure 7 - Electricity sector: decomposition of the decrease in emissions (variant L)



5.2.2. Steel

Evolutions are more complex for the other sectors due to international trade. Figure 8 displays, for steel, the price index for EU consumers²⁴, the EU production, specific and total emissions, and the leakage-to-reduction ratio (including indirect emissions). The price index rises slightly more under the BA scenarios than under *Auction*, both because of the higher CO₂ price and because the BA raises the imported steel price. However the fall in production is lower under the BA scenarios since EU producers lose less (or even win some) market shares vis-à-vis the RoW.

Compared to auctioning, output-based allocation constitutes a subsidy to production and consumers benefit from a higher consumption of CO₂-intensive goods, at a lower price. Thus, under the OB scenarios, both the price and the production level are closer to BAU than under the other scenarios. Specific emissions evolve depending on the CO₂ price: they fall by 20% when the allowance price is at €25/tCO₂ and by 28% when the price reaches €47/tCO₂. Total emissions reductions are roughly similar among scenarios (between -25 and -28%) but Figure 9 reveals that this stability hides in fact contrasted roles of the various emission reduction channels.

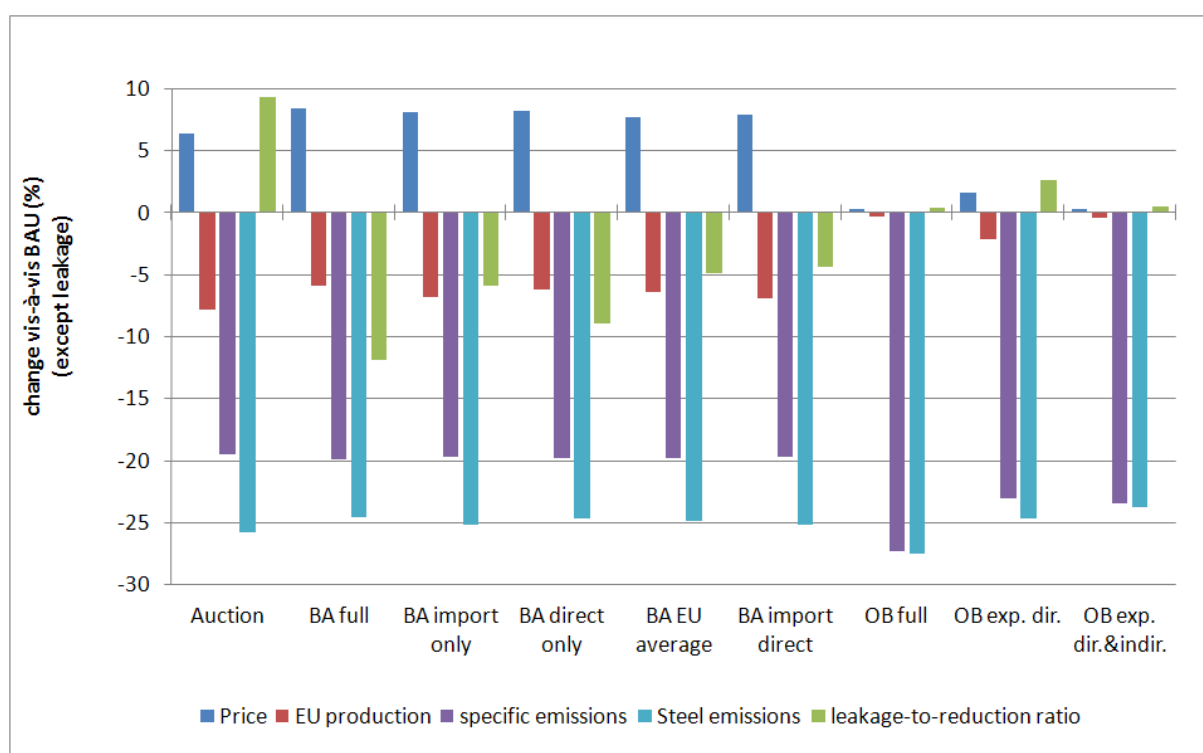
The leakage-to-reduction-ratio under *Auction* reaches 9% (Variant L) or 30% (Variant H), figures in line with existing models of the steel sectors (Oikonomou et al., 2006). For BA full, the strong negative leakage-to-reduction ratio (-12% for Variant L) in this sector comes from the very different specific emissions in the EU and the RoW (1.26 vs. 1.73 t CO₂/t steel). Indeed, with a BA based on an import adjustment proportional to specific emissions of the RoW, EU installations face a much lower increase in production costs than their foreign competitors. Under *OB full* and *OB exposed direct & indirect*, the leakage-to-reduction ratio is close to nil. However, the *OB exposed direct* option is less efficient to limit leakage in particular in Variant H, because the increasing production cost due to the rise in the electricity price is not compensated.

²⁴ The price index is the weighted average of the price of domestic production and of imports.

It is interesting to note that, depending on the objective – limiting the leakage-to-reduction ratio or limiting the decline in European production – the conclusions differ. In terms of limitations of the leakage-to-reduction ratio, *BA full* and *BA direct only* do better than *OB full* and *OB exposed direct & indirect* but the opposite conclusion prevails if the objective is to limit production loss.

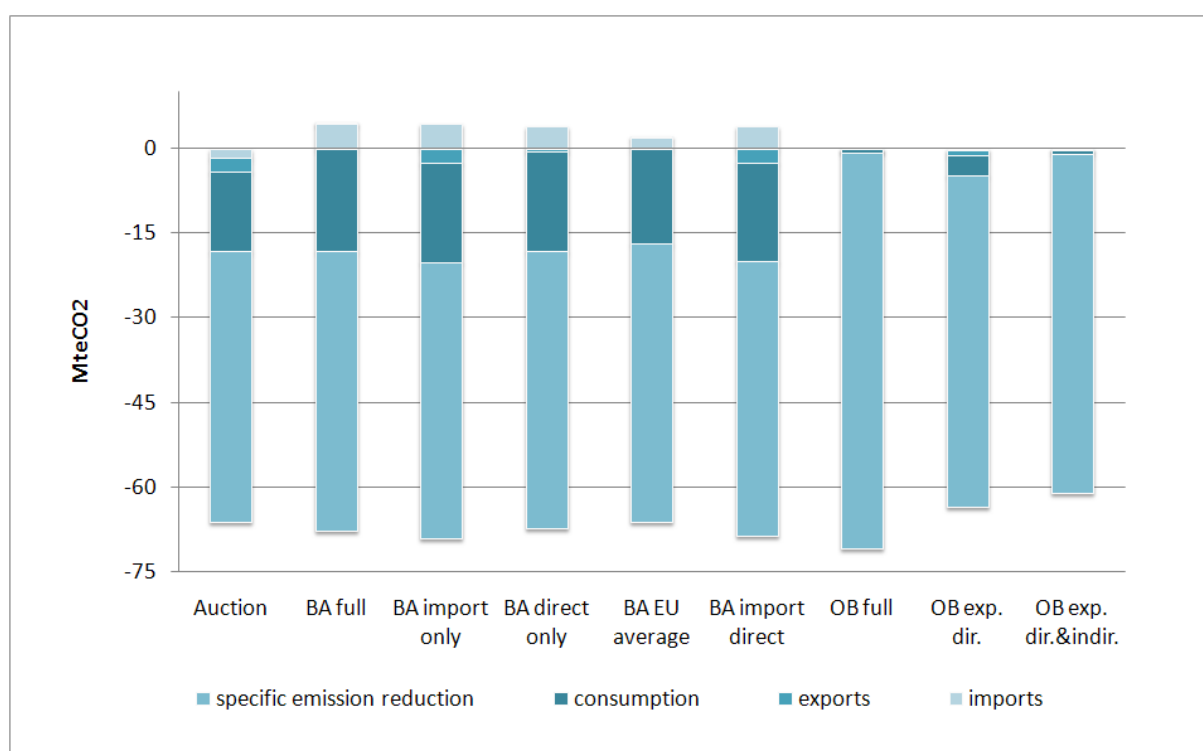
In terms of production loss avoided in the steel sector, our results differ from Fischer and Fox (2009a) since they find that an import tax (based on RoW specific emissions) limits the production loss more than a home rebate (close to our OB allocations) in the US. However they find the opposite result for Canada (as we do), suggesting the crucial role of the specific emissions factors used (foreign emission intensity relative to the EU: 137% in this paper; foreign emission intensity relative to the US: 295% and to Canada: 115% in Fischer and Fox (2009a)).

Figure 8. Steel sector: price, production, imports, specific emissions and total emissions (variant L)



As shown in Figure 9, the decrease in specific emissions is the main emissions reduction channel, in particular under OB scenarios. Under *Auction* and the BA scenarios, the reduction in European consumption is also a significant determinant of the decrease in EU emissions, but not under the OB scenarios, for the same reasons as in the electricity sector. International trade (imports and exports) also contribute to the emissions decrease under *Auction*, leading to leakage, but almost not under the OB scenarios which efficiently shelter the competitiveness of European installations. Under all BA scenarios, imports actually have a negative contribution to EU emission reduction since they decrease compared to the BAU scenario. In *BA full* and *BA EU average*, exports also contribute negatively to EU emission reductions since they increase slightly. In contrast, under the other two BA scenarios, exports positively contribute to emission reduction, leading to leakage.

Figure 9. Steel sector: decomposition of the decrease in emissions (variant L)



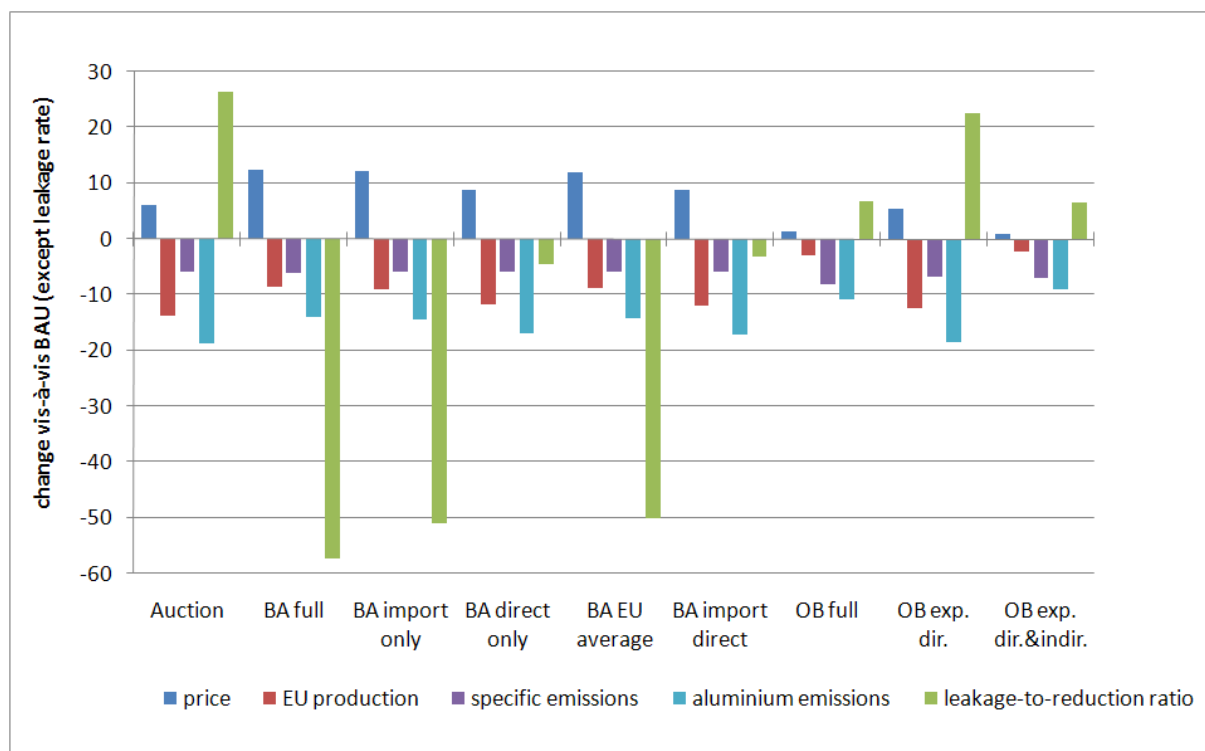
5.2.3. Aluminium

The leakage-to-reduction ratio for aluminium can be poorly informative since the low value of the numerator leads to an artificially large variability. The analysis of the other variables is thus even more important for this sector.

Under *Auction*, the leakage-to-reduction ratio of 26% corresponds to a decrease in European production (including Iceland and Norway) of 14%, which is more important than in the steel sector. The performance of the different “anti-leakage” options varies a lot depending on the inclusion (or not) of a compensation for the electricity price increase. As usual the most efficient options in limiting the production loss are *OB full* (3%) and *OB exposed direct & indirect* (2%). When indirect emissions are covered by the BA, the fall in European production is limited to 8-9%, while it reaches 12% in *BA direct only* and *BA import direct*, which do not cover indirect emissions. *OB exposed direct* does not better this, with a decrease of 12% as well. In contrast, whether or not exports are included in the border adjustment does not impact the results a lot: compare *BA full* and *BA imports only*. This is due to the fact that the level of exports in the BAU scenario is already low.

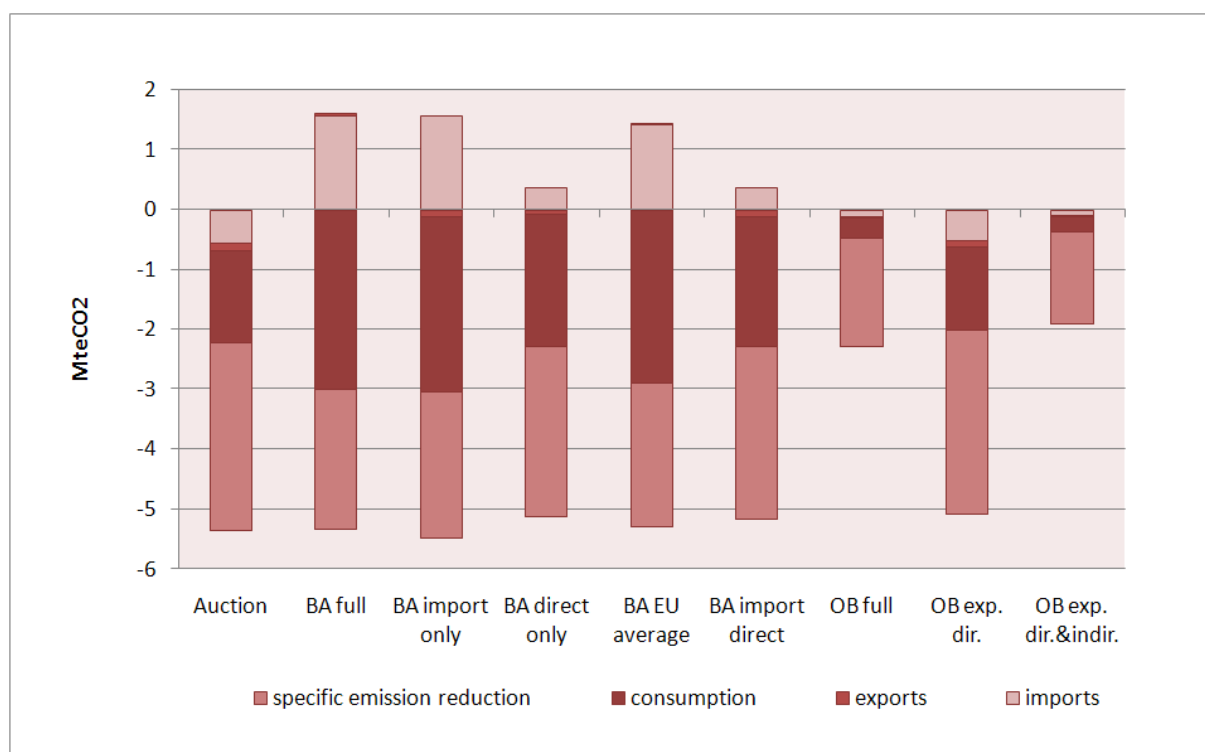
As for the steel sector, the conclusions differ depending on the objective. In terms of limitations of the leakage-to-reduction ratio, *BA full*, *BA import only* and *BA EU average* do better than *OB full* and *OB exposed direct & indirect* but the opposite conclusion prevails for the decrease in European production.

Figure 10. Aluminium sector: price, production, imports, specific emissions and total emissions (variant L)



As shown in Figure 11, under *Auction*, although the decrease in specific emissions is the main driver of emission reductions the decrease in consumption and the increase in imports are relatively more important than for steel. The explanations are that abatement options in aluminium are more expensive and that the sector is more open to international competition. Under some BA scenarios, the decrease in consumption is even the main driver of emission reduction: the higher aluminium price index drives consumption down more than under *Auction*. As with the other sectors, under the OB scenarios, almost all emission reductions come from the decrease in specific emissions, although under *OB exposed direct*, imports and exports bring also a significant contribution. This is due to the fact that this scenario does not efficiently shelter the sector competitiveness since aluminium suffers from the increase in electricity price. Finally, the contribution of exports is negligible in every scenario, due to their low level in the BAU scenario already.

Figure 11. Aluminium sector: determinants of the decrease of the emissions (variant L)



5.2.4. Cement and clinker

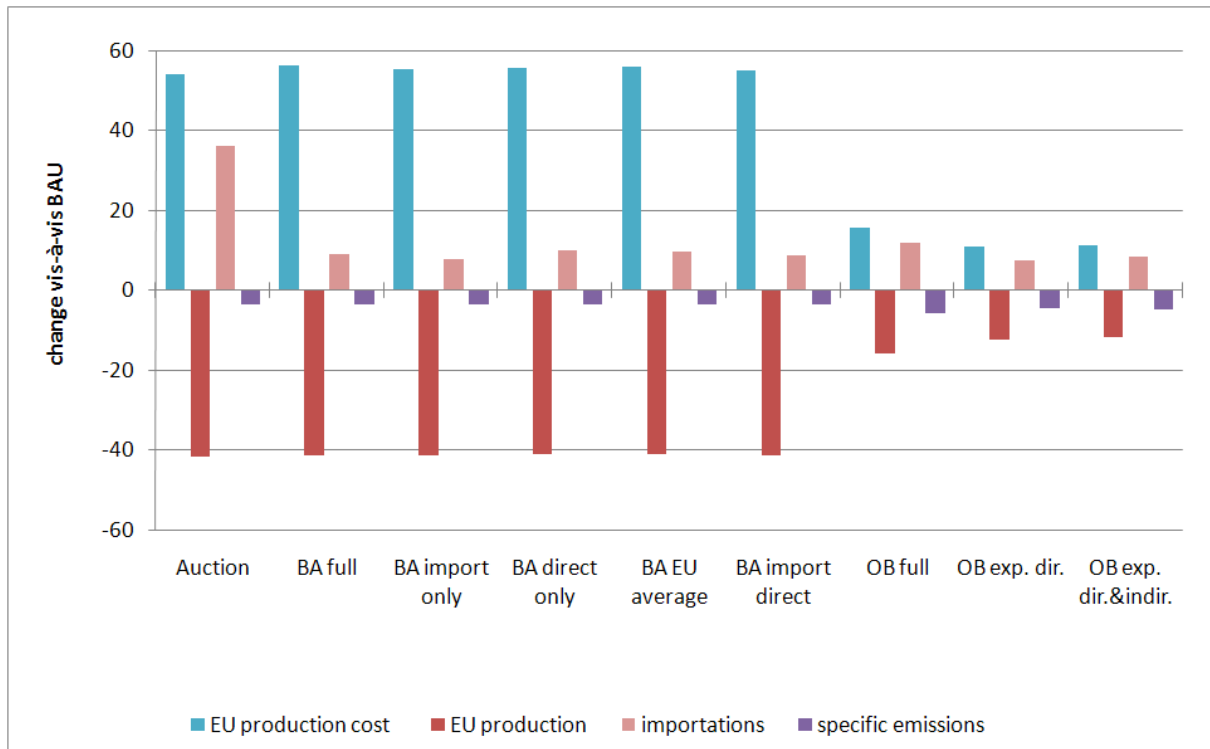
As explained above, for cement we model two production steps: manufacturing of clinker, which entails direct CO₂ emissions and requires electricity, and manufacture of cement from clinker (imported or domestic) and CO₂-free substitutes, which also consumes electricity but does not entail direct CO₂ emissions.

Clinker has the highest CO₂ intensity among the products covered by our model and thus features the highest increase in average cost (Figure 12): more than +50% for the *Auction* and BA scenarios. As a consequence, the decrease in European production is also the sharpest: more than 40% for *Auction* and the BA scenarios. On the other hand, OB options limit the increase of the production cost to 10-15%, so that the decrease in European production is also limited, amounting to between 10-15%.

Under *Auction*, clinker imports (+36%) are used to compensate the fall in European production. The BA options limit this substitution effect, hence the increase in imports to 7-9%. The OB options also limit the increase in imports between 7 and 12 % by containing the production cost increase.

The decrease in specific emissions is very limited (3-5%) because 60% of clinker emissions are process emissions that cannot be cut and only limited opportunities exist to reduce the remaining 40%, which are due to fuel combustion. The other important means of cutting emissions in the cement sector is related to the use of CO₂-free substitutes. It will be discussed in the following.

Figure 12 - Clinker: production cost, production, imports and specific emissions (variant L)



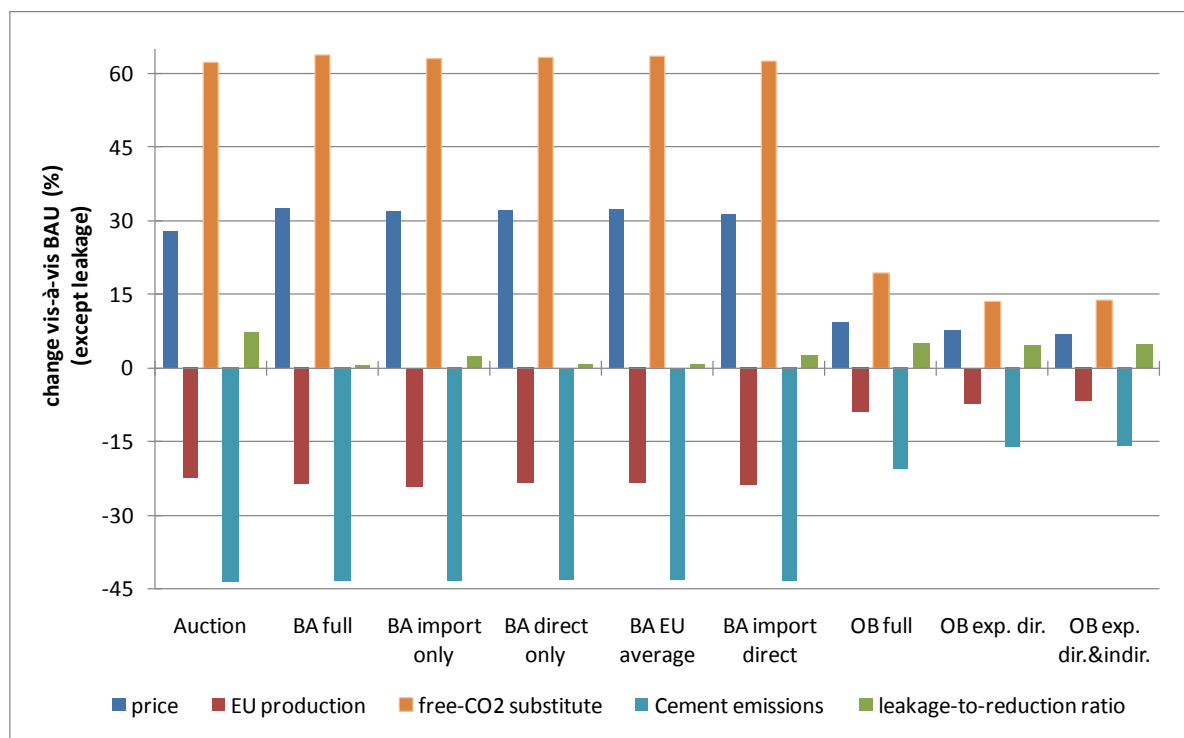
The cement price increases less than the clinker production cost but more than aluminium, steel and electricity, due to its higher CO₂ intensity. As usual, the rise is the highest for the BA scenarios (+32-33%) and the lowest for the OB scenarios (7-10%). However, the price increase under the OB scenarios is much higher than for the other sectors, and the same stands for the production decrease (7-9%) and the leakage ratio (5%). The explanation is the following. In the cement sector, the possibilities of a decrease in specific emissions are limited: on the one hand, the marginal abatement cost curve is very steep because 60% of emissions are process-related and cannot be abated; on the other hand, OB options limit the use of CO₂-free substitutes. Indeed OB allocation depends on the clinker quantity, which limits greatly the incitation to use CO₂-free substitutes. Consequently, under OB scenarios, cement emissions are reduced by 16-21%, less than in steel and electricity. Hence, cement firms must buy allowances from the other sectors: the share of the cement sector in emissions passes from 8% under *Auction* and the BA scenarios to 11-12% in OB scenarios.²⁵ Cement firms then pass on to consumers the cost of the allowance that they buy from the other sectors, which reduces cement consumption and production.

Due to the low electricity consumption in the cement sector, whether or not indirect emissions are included does not change the results significantly. However exports play an important role. Consequently, the most efficient options to reduce the leakage-to-reduction ratio are *BA full*, *BA direct only* and *BA EU average*, while all the OB scenarios limit the production loss the most. Here, our results converge with Fischer and Fox (2009a) since they also find that the OB option (“home rebate”) mitigates the production loss by around 60% in the non-metallic minerals sector in the US (around 80% in Canada). Yet our results diverge for the BA scenarios since these authors find that the import tax (based on foreign specific emissions) mitigates the production loss by around 50% in the

²⁵ Whatever the policy scenario, total emissions in the covered sectors are limited to 1377 MteCO₂ in 2016. Depending on the anti-leakage option implemented, the emissions of a sector can vary a lot. This is the case in the cement sector. In the electricity sector, the emissions vary in the opposite sense: around 77% under *Auction* and BA scenarios and around 72-74% under OB scenarios.

US and around 25% in Canada. Our results suggest that a BA decreases the production of cement in Europe even more than when auctioning is implemented alone. The difference may be due to the fact that the US imports more cement than the EU: in 2005, the US imported 27% of its cement consumption vs. only 6% for the EU (Cembureau, 2006). As a consequence, for a given CO₂ price and Armington elasticity and without a BA, the rise in imports would be higher in the US than in the EU. Hence a higher share of the fall in production would be due to a rise in imports; thus a BA would mitigate production losses more efficiently.

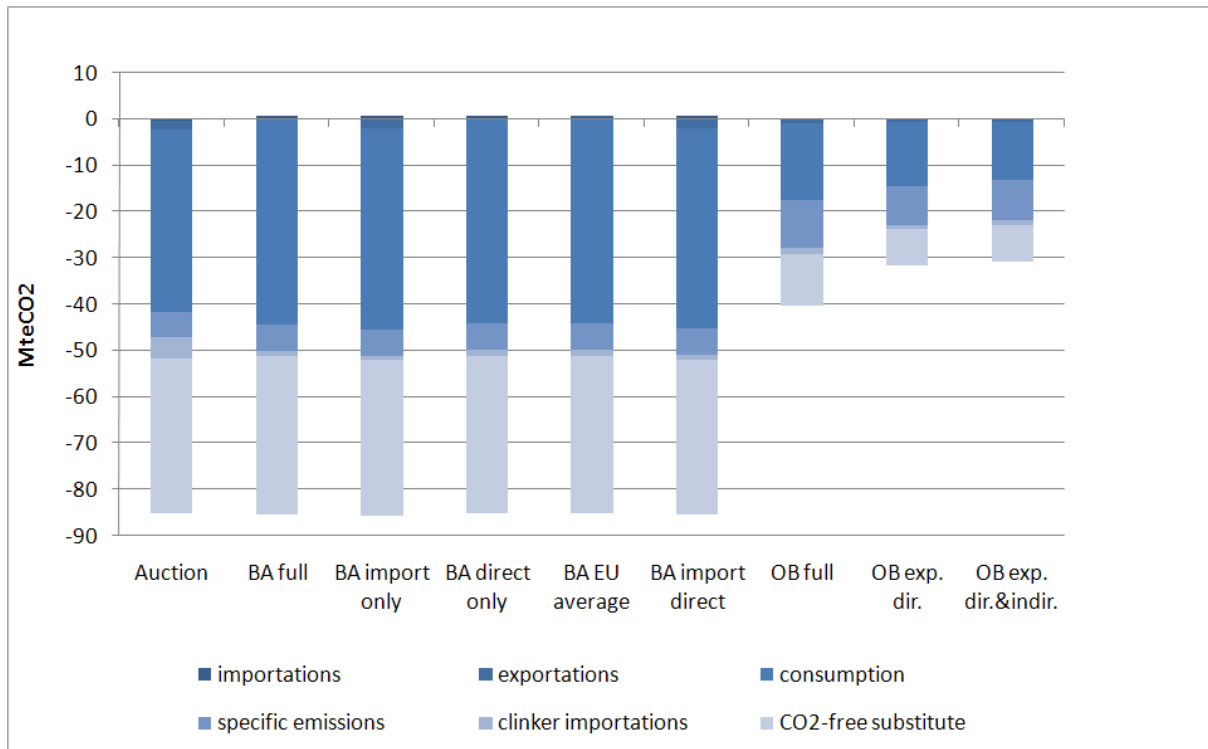
Figure 9 - Cement sector: price, production, specific emissions and total emissions (variant L)



As shown in Figure 10, under *Auction* and the BA scenarios, the main drivers of abatement are the decrease in cement consumption and the increased use of CO₂-free substitutes to replace clinker. As explained above, clinker specific emissions cannot decrease a lot. Cement imports and exports are not a main driver either, but under *Auction*, clinker imports play a more important role. Consequently, more leakage comes from clinker trade than from cement trade, which is consistent with the fact that clinker is less costly to transport and more CO₂-intensive than cement.

In the OB scenarios, clinker specific emissions fall a little more due to the higher CO₂ price, but this cannot compensate for the lower abatement from the two main drivers presented above: reduced cement consumption and CO₂-free substitutes. This constitutes an important drawback for using an OB allocation in the cement sector, because these are the least costly options to abate GHG emissions in the cement sector.

Figure 10 – Clinker: determinants of the decrease in emissions (Variant L)



6. Conclusion

Does leakage have to be addressed, and if so, how? The answers to these questions are not straightforward. Our simulations indicate that even without any "anti-leakage" policy, the leakage-to-reduction ratio in the case of full auctioning in the EU ETS is between 5 and 11%. In light of this result, leakage can thus be seen as a minor problem. However, this aggregated figure hides very different leakage-to-reduction ratios at the sector level and fall of European production amounts to -25% in the cement sector and to -14% in the aluminium sector. Moreover, in our model as in others, the leakage ratio depends crucially on the Armington elasticities, the estimates of which vary a lot across available studies. Differences in the emission intensities between the regions also play a crucial role when BA is considered. Hence we cannot rule out that the "real" figure will be higher, in which case anti-leakage policies would be more useful.

A first conclusion is that the "best" anti-leakage option depends on the policy objective – mitigating carbon leakage or industrial production – and on the sector. Moreover, the design is crucial. For instance, in aluminium, an OB allocation targeting only direct emissions performs poorly with regard to limiting the carbon leakage in the sector or avoiding production loss. Nevertheless, some general conclusions can be drawn.

All the "anti-leakage" policies analysed are successful at reducing significantly the leakage-to-reduction ratio, which falls below 4%. Among the two families of "anti-leakage" policies simulated, border-adjustments and output-based allocation, the former is more efficient in this respect. Moreover, most border adjustment policies entail a negative leakage-to-reduction ratio, meaning that emissions in the rest of the world decrease following the EU climate policy. This spillover is mainly due to the reduction in EU demand for CO₂-intensive goods, which entails a decrease in exports of these goods from the rest of the world to the EU, hence of the production of these goods in the rest of the world. Because of this mechanism, even if the border adjustment only covers imports, not exports, or if it only covers direct emissions, not indirect emissions, the leakage ratio is almost nil. This result gives room for manoeuvre to design a border adjustment without threatening

the goodwill in the international negotiations on climate change. For example, a border adjustment covering only imports may be easier to negotiate because it generates public revenues, which may be redistributed to exporting countries. The latter would then probably be less likely to interpret the border adjustment as a protectionist policy.

Although the output-based allocation variants lead to a generally higher leakage-to-reduction ratio than border adjustments, leakage remains very limited. The most efficient variant in this respect is the one with auctioning in the power sector and output-based allocation in the cement, steel and aluminium sectors, covering both direct and indirect emissions. The aggregate leakage-to-reduction ratio falls to around 1-2% (5-9% in cement, 0.5-1.7% in steel and 6-13% in aluminium). In this scenario, the CO₂ price is much higher than under auctioning because the incentive to decrease consumption of cement, steel and aluminium is much lower, and so it goes for the incentive to reduce the clinker ratio in cement since allocation is proportional to current clinker production. As a consequence of this higher CO₂ price, the public revenues almost equal that of the scenario with full auctioning, in spite of the fact that a part of the allowances are allocated for free. Moreover, European consumers suffer from a higher increase in electricity price due to the higher CO₂ price but benefit from a lower increase in the price of cement, aluminium and steel. Hence, if one considers that leakage is a serious problem and that border adjustments should not be applied for some reason related to the international climate negotiations or to trade relations, a policy combining auctioning in the power sector and output-based allocation in the cement, steel and aluminium sectors, covering both direct and indirect emissions, is attractive. Nevertheless, in the long term, stabilising the climate system will require more stringent emission targets than those analysed in the present paper. This implies not only reducing specific emissions but also the consumption of CO₂-intensive products, which is prevented by output-based allocation. Thus the latter should be seen as a transitory solution, to be replaced later by auctioning.

Appendix 1. Data sources

GDP previsions

Data from International Bank for Reconstruction and Development and the World Bank, 2008.

Clinker and cement

Quantity

2006 world and EU productions and international trade: Data given by WBCSD Cement Sustainability Initiative and Cembureau.

Price

- 2006 price index for imports and exports: EUROSTAT- ComExt.

Emissions

- 2006 specific emissions: Data given by WBCSD Cement Sustainability Initiative and Cembureau.
- Past evolution - period 1990-2005: Data given by WBCSD Cement Sustainability Initiative and Cembureau.

Electricity consumption

- 2006 specific electricity consumption: Data given by WBCSD Cement Sustainability Initiative and Cembureau.

Production costs based on Ponssard and Walker (2008).

Aluminium

Quantity

- 2006 world production: Société de l'Industrie Minérale et BRGM (2007).
- 2006 international trade: UN COMTRADE.
- 2006 EU, Iceland and Norway production: European Aluminium Association (2010).

Price

- 2006 price index for imports and exports: EUROSTAT- ComExt.

Emissions

- 2006 European and global specific emissions: Reinaud (2008b).

Electricity consumption

- 2006 specific electricity consumption: Reinaud (2008b).
- Past evolution – period 1990-2005: Baron et al. (2007).

Production costs based on Reinaud (2008b).

Steel

Quantity

- 2006 global and EU productions and international trade: Eurofer and Worldsteel.
- Past productions: Crude steel statistics from Worldsteel (<http://www.worldsteel.org/index.php>).

Price

- 2006 price index for imports and exports: EUROSTAT- ComExt

Emissions

- 2006 European and global specific emissions: Vieillefosse (2007).
- Past emissions - period 1990-2005: UNFCCC inventories (1A2a and 2C1).

Electricity consumption

- 2006 specific electricity consumption: Database Enerdata®.
- Past evolution – period: Period (2000-2005): Database Enerdata®.

Production costs based on Reinaud (2005).

Electricity

Quantity

- Total net electricity generation by country – period 1990-2006: U.S. Energy Information Administration (2006).

Price for industrial consumers

- 2006 EU price: <http://www.industrie.gouv.fr/energie/statisti/pdf/hanprix2.pdf> and <http://www.industrie.gouv.fr/energie/statisti/pdf/hanprix2.pdf>.
- 2006 global price assumption: global price= 0.6*European industrial price.

Emissions

- 2006 European CO₂ emissions from electricity and heat from the Community Independent Transaction Log (CITL).
- 2006 global CO₂ emissions from electricity and heat from <http://cait.wri.org/>.
- Past evolution - period 1992-2005: CO₂ emissions per kWh from <http://www.iea.org/co2highlights/>.

Appendix 2. Decomposition of (direct) emissions reduction

We use the following notations: E: emissions; Q: production; SE: specific emissions; C: consumption; X: exports; M: imports; Cc: cement consumption; Qc: cement production; Mc: cement imports; Xc: cement exports; Qck: clinker production; Mck: clinker imports; Rck: clinker ratio, i.e. share of clinker in cement production.

Electricity sector:

$$E = SE * Q$$

$$\Delta E = \underbrace{\Delta SE * Q}_{\text{unitary emissions}} + \underbrace{SE * \Delta Q}_{\text{production}}$$

Δ indicates the difference between the value in a climate scenario and the value in the BAU scenario. Many decomposition methods exist; for a survey, cf. e.g. Liu and Ang (2007). In our case, the LMDI approach, which is often considered as the preferred method, gave unreliable results with imports and exports. Hence we rather use the “trapezoid method” of decomposition (Muller, 2006), which provides almost as good results as the LMDI approach (Ang et al., 1998). That is to say, for instance, for the value of Q in $\Delta UE * Q$ in the equation above, we use the arithmetic average between its value in the BAU scenario and its value in the climate scenario.

Steel and aluminium:

Here, the decomposition is more complex because of international trade.

$$Q = C + X - M$$

$$\Delta E = \underbrace{\Delta SE(C + X - M)}_{\text{unitary emissions}} + \underbrace{SE * \Delta C}_{\text{consumption}} + \underbrace{SE * \Delta X}_{\text{exports}} - \underbrace{SE * \Delta M}_{\text{imports}}$$

Cement and clinker

Here, the decomposition is even more complex because the EU imports both clinker and cement, and because the clinker ratio is endogenous in the model. All direct emissions occur at the stage of clinker production:

$$E_{ck} = SE_{ck} * Q_{ck} \tag{A1}$$

All the clinker, be it imported or domestically produced, is used to produce cement:

$$Q_c = \frac{C_{ck}}{R_{ck}} = \frac{Q_{ck} + M_{ck}}{R_{ck}}$$

$$C_c + X_c - M_c = \frac{Q_{ck} + M_{ck}}{R_{ck}}$$

$$Q_{ck} = R_{ck}(C_c + X_c - M_c) - M_{ck}$$

Inserting in equation (A1):

$$\begin{aligned} E_{ck} &= SE_{ck}(R_{ck}(C_c + X_c - M_c) - M_{ck}) \\ \Delta E_{ck} &= \underbrace{R_{ck} * SE_{ck} * \Delta C_c}_{\text{consumption}} + \underbrace{R_{ck} * SE_{ck} * \Delta X_c}_{\text{cement exports}} + \underbrace{(R_{ck}(C_c + X_c - M_c) - M_{ck}) \Delta SE_{ck}}_{\text{specific emissions}} \\ &\quad + \underbrace{SE_{ck}(C_c + X_c - M_c) \Delta R_{ck}}_{\text{clinker ratio}} - \underbrace{R_{ck} * SE_{ck} * \Delta M_c}_{\text{cement imports}} - \underbrace{SE_{ck} * \Delta M_{ck}}_{\text{clinker imports}} \end{aligned}$$

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